PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Diego DELLA VALLE	09/21/2007

RECEIVING PARTY DATA

Name:	GOUSSON-CONSULTADORIA E MARKETING LDA
Street Address:	RUA DOS MURCAS 88
City:	FUNCHAL-MADEIRA
State/Country:	PORTUGAL
Postal Code:	9000-058

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29284255

CORRESPONDENCE DATA

(949)760-9502 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 949-760-0404 Email: efiling@kmob.com

Correspondent Name: Knobbe Martens Olson & Bear LLP

Address Line 1: 2040 Main Street Address Line 2: Fourteenth Floor

Address Line 4: Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER:	JACBA86.009DUS
NAME OF SUBMITTER:	Nira Brand

Total Attachments: 1

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REEL: 020160 FRAME: 0041

PATENT

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ASSIGNMENT

WHEREAS, I/WE (1) Diego DELLA VALLE
an Italian citizen, residing at Via S.Croce, 24 - 63019 Sant'Elpidio a Mare Italy
(2)
acitizen, residing at
(3)
a citizen, residing at
hereinafter referred to as Assignor (collectively if more than one inventor is listed above), have invented a new, original and ornamental design in the
specification of which:
(a) o was executed on even date herewith;
(b) 8 was filed on September 4, 2007 as o Application No. 29 / 284255 or under Express Mail No if Application No. not yet known;
AND WHEREAS, GOUSSON-CONSULTADORIA E MARKETING LDA., with its principal place of business at Rua dos Murcas 88, 9000-058 FUNCHAL-MADEIRA (Portugal), (hereinafter referred to as Assignee) desires to acquire the entire right, title, and interest in and to the said design with respect to the United States of America, its territories and possessions.
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby acknowledges that it has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title, and interest in the United States of America, and its territories and possessions in, to and under said design, and any Patent Applications in the United States of America and all divisions, renewals and continuations thereof, and all Patents of the United States of America which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions; and Assignor hereby authorizes and requests the Commissioner of Patents of the United States of America to issue all Patents for said design to Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.
AND ASSIGNOR HEREBY covenants and agrees that it will communicate to Assignee, its successors, legal representatives and assigns, any facts known to it respecting said design, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful eaths and generally do everything possible to aid Assignee, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said design in the United States of America.
IN TESTIMONY WHEREOF, Assignor intending to be legally bound has hereunto affixed its signature.
This 21st day of September 20 07 Signature of Assignor (1) Diego DELLA VALLE
Thisday of, 20Signature of Assignor (2)
This day of, 20Signature of Assignor (3)
Signature of Witness:
Printed Name of Witness: EMILIO MACEUARI
1843563 080205

PATENT REEL: 020160 FRAME: 0042

RECORDED: 11/06/2007