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 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Bruno Belamich	10/24/2007

RECEIVING PARTY DATA

Name:	BELL & ROSS BV	
Street Address:	Boerhaavelaan 22	
City:	Zoetermeer	
State/Country:	NETHERLANDS	
Postal Code:	2713 HX	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29295869	

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 62055-5005

NAME OF SUBMITTER: Brennan C. Swain

Total Attachments: 2

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PATENT REEL: 020160 FRAME: 0202

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ASSIGNMENT

(1-8) Insert Name(s) of Inventor(s)	(1) B	runo BELAMICH (5)
	(2)	(6)
	(3)	(7)
	(4)	(8)
	and value	deration of the sum of one dollar (\$1.00) and other good able considerations paid to each of the undersigned, the ned agree(s) to assign, and hereby does assign, transfer over to
(9) Insert name of Assignee	(9)	BELL & ROSS BV
(10) Insert state of organization of Assignee	(10)	Netherlands
(11) Insert address of Assignce	(11)	Boerhaavelaan 22 2713 HX ZOETERMEER NETHERLANDS
		nafter designated as the Assignee) the entire worldwide right, and interest in the invention encompassed by
(12) Insert identification of invention, such as title, case number or foreign application number	(12)	U.S. Design Application No. 29/295,869 for WATCH
		Priority: Community Design Registration No. 000 703 343, filed April 10, 2007
		for which the undersigned has (have) executed an application for patent in the United States of America on
(13) Insert date of signing of applicatio	(13)	october 29, 2007

1) The undersigned agree(s) to execute all papers necessary in connection with the application and any continuing or divisional applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

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PATENT REEL: 020160 FRAME: 0203

- 2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.
- 3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the international Convention for Protection of Industrial Property or similar agreements.
- 4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.
- 5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed and will not execute, any agreement in conflict herewith.
- 6) The undersigned hereby grants ROD S. BERMAN, Reg. No. 31,483; BERNARD R. GANS, Reg. No. 27,443; BRIAN W. KASELL, Reg. No. 33,522; GRANT T. LANGTON, Reg. No. 39,739; BRENNAN C. SWAIN, Reg. No. 43,175; and MANALI V. DIGHE, Reg. No. 56,856 the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the roles of the United States Patent & Trademark Office for Recordation of this document.

24.10.07

Date

Signature of Bruno BELAMICH

Signature of Witness

Printed Name of Witness

TEBOUL Alexandra

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RECORDED: 11/07/2007