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<p style="text-align: center;">ASSIGNMENT OF DESIGN APPLICATION</p>	<p style="text-align: center; font-size: small;">former PTO/SB(15) (8-00) Modified LHM</p> <p style="text-align: center;">Docket Number (Optional)</p> <p style="text-align: center; font-weight: bold;">BELLO 3.1-029</p>
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Whereas, I, Phil deCarolis of
154 Waterside Road, Northport, NY 11768
hereafter referred to as assignor, have invented certain new and useful improvements in
AUDIO VIDEO SHELVING UNIT
☒ for which an application for a United States Design Patent was filed on 01/05/2007
Application Number 29/270,929
☐ for which an application for a United States Design Patent was executed by me on _____
☐ for which an International Application was filed on _____, as
_____, designating the United States.

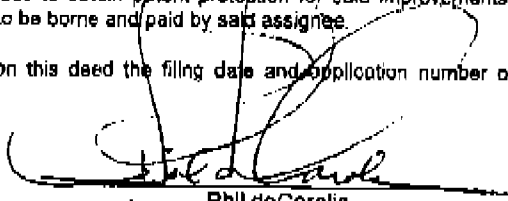
And


Whereas, Bell'O International Corp.
a limited liability company of Delaware herein referred to as "assignee" whose mailing address is
711 Gineal Drive, Morganville, New Jersey 07751-1250
is desirous of acquiring the entire right, title and interest in the same:

NOW, THEREFORE, in consideration of the sum of one dollars (\$ 1.00), the receipt whereof
is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said
assignee the entire right, title and interest for the United States of America and all other countries in and to said
invention and the aforesaid Design patent application and all original, divisional, continuation, substitute or reissue
applications and patents applied for or granted therefor in the United States of America and all other countries, for
said invention, including without limitation all applications and patents for said invention claiming priority or benefit
of the aforesaid Design application pursuant to any law or treaty, and including the right to claim such priority or
benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents
on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and
the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without
further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for
Design Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate
to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever
requested, to testify in any interferences or other legal proceedings in which any of said applications or patents
may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary
to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all
countries, the expenses incident to said applications to be borne and paid by said assignee.

And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said
application when known.

Nov 20, 2007
Date


Phil deCarolis


Witness

Ruth M de Carolis
Printed Name of Witness

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