

**PATENT ASSIGNMENT**

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| <b>SUBMISSION TYPE:</b>  | NEW ASSIGNMENT             |
| <b>NATURE OF CONVEYANCE:</b>   | ASSIGNMENT                 |
| <b>CONVEYING PARTY DATA</b>  |                            |
| <b>Name</b>  | <b>Execution Date</b>      |
| Kelkoo.com   | 05/05/2006                 |
| <b>RECEIVING PARTY DATA</b>  |                            |
| <b>Name:</b>   | Yahoo!, Inc.               |
| <b>Street Address:</b>   | 701 First Avenue           |
| <b>City:</b>   | Sunnyvale                  |
| <b>State/Country:</b>  | CALIFORNIA                 |
| <b>Postal Code:</b>  | 94089                      |
| <b>PROPERTY NUMBERS Total: 1</b>   |                            |
| <b>Property Type</b>   | <b>Number</b>              |
| Application Number:  | 11339989                   |
| <b>CORRESPONDENCE DATA</b>   |                            |
| <b>Fax Number:</b>   | (212)600-9499              |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                            |
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| <b>Address Line 4:</b>   | New York, NEW YORK 10022   |
| <b>ATTORNEY DOCKET NUMBER:</b>   | 600189-294                 |
| <b>NAME OF SUBMITTER:</b>  | Timothy J. Bechen          |
| <b>Total Attachments: 2</b>  |                            |
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| source=KelkootoYahoo#page2.tif   |                            |

CH \$40.00 11339989

### ASSIGNMENT

WHEREAS, Kelkoo.com (UK) Ltd. (hereinafter together with its successors and assigns referred to as "the Assignor"), having its principal business at 125 Shaftesbury Avenue, London, WC2H 8AD, United Kingdom is the assignee of one or more inventions (hereinafter referred to as "said invention(s)") disclosed in a non-provisional application for Letters Patent of the United States titled SEARCHING FOR A SELLER OF A PRODUCT, (hereinafter referred to as "said application"), said application having been filed on January 25, 2006 and assigned Serial No. 11/339,989.

WHEREAS, Yahoo!, Inc. (hereinafter together with its successors and assigns referred to as "the Assignee"), a Delaware corporation having offices and a place of business at 701 First Avenue, Sunnyvale, CA 94089 is desirous of obtaining all rights, title and interest in, to and under said invention(s) and said application; and

NOW, THEREFORE, be it known for good and valuable considerations, the receipt and sufficiency of which we hereby acknowledge, we have sold, assigned, transferred and set over, and by these presents hereby sell, assign, transfer in the amount of (\$ 1.00) and set over to the Assignee all right, title and interest in, to and under said invention(s) and said application, including the right to apply for any Letters Patent of the United States of America and in any and all foreign countries on said invention(s), and any and all other applications for Letters Patent on said invention(s), in whatsoever countries, including all divisional, renewal, substitute, continuation, continuation-in-part and convention applications based in whole or in part upon said invention(s) or upon said application, and any and all Letters Patent which may issue thereon in the United States and foreign countries, and any and all reissues, extensions, renewals, divisions, continuations or continuations-in-part of Letters Patent granted for said invention(s) or upon said applications, to the full term or terms for which said Letters Patent may be issued, and every priority right that is or may be predicated upon or arise from said invention(s), said application and said Letters Patent, the same to be held and enjoyed by the Assignee for its own use and benefit fully and entirely as if the same would have been held and enjoyed by us had this Assignment not been made. We hereby authorize the Assignee to file patent applications in any and all countries on any or all of said invention(s) in our names, or in its name, or otherwise as the Assignee may deem advisable, under the International Convention or otherwise.

We hereby authorize the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue patents, to record this Assignment, and to issue or transfer all said Letters Patent on said invention(s) to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

We hereby represent and warrant that we have the full right to convey the entire right and interest herein assigned, that there are no rights or interests outstanding inconsistent with the rights and interests granted herein, and that we will not execute any instrument or grant or transfer any rights or interests inconsistent with the rights and interests granted herein.

We hereby covenant and agree that we will, upon request of the Assignee, communicate to the Assignee any facts known to us relating to said invention(s) and the history thereof, testify in any legal proceeding, execute all lawful papers including without limitation all divisional, continuings and reissue applications and all rightful oaths and declarations, and generally do all further acts which may be deemed necessary by the Assignee to obtain and enforce proper patent protection for said invention(s) in all countries.

IN TESTIMONY WHEREOF, we have executed this document on the date indicated below.

**ASSIGNOR:**

Date: 5/5/06

Kelkoo.com (UK) Ltd.

By: \_\_\_\_\_

Name: VIDAL

Title: Managing Director

**ASSIGNEE:**

Date: 5/5/06

Yahoo!, Inc.

By: \_\_\_\_\_

Name: VIDAL

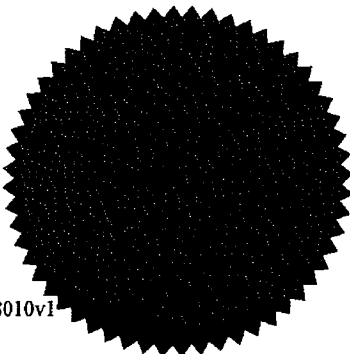
Title: Managing Director

STATE OF \_\_\_\_\_ )

) ss.:

COUNTY OF \_\_\_\_\_ )

On this 5<sup>th</sup> day of May, 2006, before me came Dominique VIDAL and \_\_\_\_\_, to me known and known to me to be the individual described in, and who executed the foregoing instruments, and he/she has acknowledged to me that he/she has executed the same.



MANUEL JESUS DONIA MARTIN

Notary Public MANUEL JESUS DONIA MARTIN  
92 NEW CAVEENDISH ST.  
LONDON W1W 6XS  
ENGLAND, U.K.

My Commission expires with life.