

PATENT ASSIGNMENT

Electronic Version v1.1

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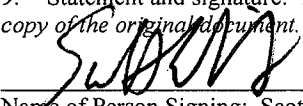
SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Robert M. Fitzgerald	11/19/2007
RECEIVING PARTY DATA	
Name:	Innovative Product Achievements, Inc.
Street Address:	2775 Premiere Parkway
Internal Address:	Suite 100
City:	Duluth
State/Country:	GEORGIA
Postal Code:	30097
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	10851859
CORRESPONDENCE DATA	
Fax Number:	(404)881-7777
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	704-444-1000
Email:	laisha.richardson@alston.com
Correspondent Name:	ALSTON & BIRD LLP
Address Line 1:	BANK OF AMERICA PLAZA
Address Line 2:	101 SOUTH TRYON STREET, SUITE 4000
Address Line 4:	CHARLOTTE, NORTH CAROLINA 28280-4000
ATTORNEY DOCKET NUMBER:	043493/273257
NAME OF SUBMITTER:	Scott E. Brient
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif	

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PATENT
REEL: 020176 FRAME: 0488

**RECORDATION FORM COVER SHEET
PATENTS ONLY**

To the Director of the Patent and Trademark Office: Please record the attached documents or the new address(es) below.		Attorney Dkt. No.: 43493/273257	
1. Name of conveying party(ies): Robert M. Fitzgerald Additional name(s) of conveying party(ies) attached? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	2. Name and address of receiving party(ies): Innovative Product Achievements, Inc. 2775 Premiere Parkway Suite 100 Duluth, Georgia 30097 Additional name(s) & address(es) attached? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>		
3. Nature of conveyance/ Execution Date(s): Execution Date(s) <u>November 19, 2007</u> <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Joint Research Agreement <input type="checkbox"/> Government Interest Assignment <input type="checkbox"/> Executive Order 9424, Confirmatory License <input type="checkbox"/> Other _____			
4. Application or patent number(s): A. Patent Application No.(s) <u>10/851,859</u> <input type="checkbox"/> This document is being filed together with a new application. B. Patent No.(s) Additional numbers attached? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>			
5. Name and address of party to whom correspondence concerning document should be mailed: ALSTON & BIRD LLP Bank of America Plaza 101 South Tryon Street, Suite 4000 Charlotte, NC 28280-4000	6. Total number of applications and patents involved: <u>1</u>		
	7. Total fee (37 CFR 1.21(h) & 3.41) <u>\$40.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> None required (government interest not affecting title)		
	8. Deposit account number: 16-0605		
DO NOT USE THIS SPACE			
9. Statement and signature: <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>  Name of Person Signing: Scott E. Brient Reg. No. 44,561 <div style="text-align: right; margin-right: 100px;"><u>11/29/07</u> Date</div> <div style="text-align: right;">Total number of pages including cover sheet, attachments, and documents: <u>3</u></div>			
USPTO Fax Number for New Assignments (571) 273-0140			

ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto

Innovative Product Achievements, Inc.
2775 Premiere Parkway
Suite 100
Duluth, Georgia 30097

its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the invention in "DISPENSING SYSTEMS AND METHODS"

as set forth in this United States Patent Application

- ☐ executed concurrently herewith
- ☐ executed on
- ☒ Application No. 10/851,859; filed May 20, 2004
- ☐ Application claims priority from Application No. _____, filed _____, all applications listed above being hereinafter referred to as the "application(s)";

said application for United States Letters Patent, including all divisional, renewal, substitute, continuation, nonprovisionals, continuation-in-parts, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

Date

11/19/07

Robert M. Fitzgerald

Robert M. Fitzgerald

Patricia J. Brown

Witness

Min WQ

Witness

Attorney Docket No. 43493/273257