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103464651

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Lisa V. Lloyd

2. Name and address of receiving party(ies)

Name: Helen of Troy Limited

Internal Address: P.O. Box 836E

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 10/17/07

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other

Street Address: 13 8th Avenue

City: Belleville

State: St. Michael

Country: Barbados

Zip: _____

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

10/721,672

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Mark Levy

Internal Address: MARK LEVY & ASSOCIATES

Press Building, Suite 902

Street Address: 19 Chenango Street

City: Binghamton

State: New York

Zip: 13901

Phone Number: 607-722-6600

Fax Number: 607-724-2207

Email Address: _____

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40

- ☐ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

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9. Signature: _____

Signature

Date

Mark Levy

Name of Person Signing

Total number of pages including cover

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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PATENT
REEL: 020177 FRAME: 0274

ASSIGNMENT

This ASSIGNMENT is made and entered into this 17 day of October, 2007 ("Assignment") by Lisa V. Lloyd (the "Assignor"), 3865 E. 34th Street, Suite 106, Tucson, Arizona 85713, to Helen of Troy Limited (the "Assignee"), a Barbados international business company with an office at 13 8th Avenue, Belleville, P.O. Box 836E, St. Michael, Barbados.

WHEREAS, the Assignor has legal and formal assignment of the entire right, title, and interest in and to the following U.S. Patent Application described below:

U.S. Patent No.	U.S. Serial No.	Filing Date	Issue Date	Title
	U.S. Serial No. 10/721,672	Nov. 25, 2003		Flexible Hair Clip and Comb Combination

The foregoing U.S. Patent Application, including but not limited to all divisions, continuations, continuations-in-part, substitutions, renewals, reissues, and extensions filed, and all patents issuing thereon, are referred to herein collectively as "the '672 Application";

WHEREAS, the Assignee is desirous of obtaining Assignor's entire right, title, and interest in and to the '672 Application; and

WHEREAS, Assignor has agreed to sell, assign, and transfer its entire right, title, and interest in and to the '672 Application.

NOW, THEREFORE, in consideration of the premises contained in this Assignment, and for other good and valuable consideration, the receipt, sufficiency, and adequacy of which are hereby acknowledged, the Assignor does hereby:

SELL, ASSIGN AND TRANSFER to Assignee the entire right, title and interest in and to: (a) the '672 Application; and (b) to assert claims and bring lawsuits for any violation or infringement of the '672 Application assigned hereby;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States patents granted on the '672 Application to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the Assignor, and that the full right to convey the same as herein expressed is possessed by the Assignor;

COVENANT that, when requested and at the expense of the Assignee, to carry out in good faith the intent and purpose of this Assignment, the Assignor will execute all divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications on any and the '672 Application; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; and generally do everything possible which the Assignee shall consider desirable for securing, maintaining and enforcing proper patent protection for the '672 Application and for vesting title to the '672 Application in the Assignee;

TO BE BINDING on the heirs, assigns, representatives and successors of the Assignor and extend to the successors, assigns, and nominees of the Assignee.

Lisa V Lloyd
LISA V. LLOYD

Date: 10/19/07

BEFORE ME, the undersigned authority, on this 19 day of Oct, 2007, personally appeared Lisa V. Lloyd known to me to be the person whose name is subscribed to the foregoing instrument and acknowledge to me that she executed the same of her own free will for the purposes and consideration therein expressed.

Pam Williams

Notary or Consular Officer

[SEAL]

