

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Brian Hubbard	11/27/2007
RECEIVING PARTY DATA	
Name:	In-Store Promotions, Inc.
Street Address:	P.O. Box 130513
City:	Roseville
State/Country:	MINNESOTA
Postal Code:	55113
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29298158
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	122901
NAME OF SUBMITTER:	Michael A. Bondi
Total Attachments: 2 source=122901_Assignment#page1.tif source=122901_Assignment#page2.tif	

CH \$40.00 29298158

ASSIGNMENT

WHEREAS, I, Brian Hubbard, of West Bend, Wisconsin, have invented certain new and useful improvements in COUPON DISPENSING SYSTEM, for which a design patent application has been made, said application which may be identified in the United States Patent & Trademark Office by Application No. _____, filed _____.

WHEREAS, In-Store Promotions, Inc. ("Assignee"), a business entity organized and existing under the laws of the State of Minnesota, and having a mailing address of P.O. Box 130513, Roseville, MN 55113, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration to me in hand paid by said Assignee, the receipt of which is hereby acknowledged, I have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said utility application, all applications claiming priority to said utility application including all divisions, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of our rights under the International Convention, and I do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

I hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the filing date and application number of said application when ascertained.

I further authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

Upon said consideration I do hereby covenant and agree with the said Assignee, its successors and assigns, that I will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications

or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal as dated below.

Date: Nov 27, 2007



Brian Hubbard

Subscribed and sworn to before me
this 27 day of November, 2007.



Notary Public

[Notary Seal]