## PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date		
Gandhi Sifuentes	11/27/2007		
Craig Snedden	11/27/2007		

### **RECEIVING PARTY DATA**

Name:	Direct Pack, Inc.		
Street Address:	12243 Branford Street		
City:	Sun Valley		
State/Country:	CALIFORNIA		
Postal Code:	91352		

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29298310

## CORRESPONDENCE DATA

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Correspondent Name: Theodore M. Magee

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ATTORNEY DOCKET NUMBER:	T79.12-0042

NAME OF SUBMITTER: Sara Wiemerslage

Total Attachments: 1

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OP \$40,00

PATENT REEL: 020188 FRAME: 0434

# ASSIGNMENT

Attorney Docket No.

2007-004815-0001

								(hereinafter					
inventors o	of an inventi	ion desc	cribed i	n an appl	icatio	n for a	ı Design l	Patent of the	United	States	entitled	<b>PACKAG</b>	E FOR
<u>FOOD PR</u>	ODUCTS,	the app	plicatio	n having	been	exect	ited on e	ven date he /298,31	rewith,	and/or	being	dentifiable	in the
United Stat	tes Patent ar	nd Trad	emark	Office by	Appl	ication	No. 29	/298,311	, filed	12/	3/0/	; and	

WHEREAS, Direct Pack, Inc., a corporation, having offices at 12243. Branford Street, Sun Valley, CA 91352 ("Assignee") is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Patents or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications, all Patents or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Patents or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Patents or similar legal protection on the invention in any and all countries.

11-27-07	1 Dr 3-
DATE	Gandhi Sifuentes
11-27-07 DATE	Craig Snedden

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RECORDED: 12/03/2007