

U.S. PTO

29/293437

11/21/2007

12-04-2007

Form PTO-1595 (Rev. 08/05)

OMB No. 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

RE



To the Director of the U.S. Patent and Trademark Office

103465788

s or the new address(es) below.

## 1. Name of conveying party(ies):

Brian NG (11/20/2007), Dean NAKABAYASHI  
(11/20/2007), and Scott PITKIN (11/20/2007)Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance/Execution Date(s):

Execution Date(s): in parentheses after inventor name

- ☒ Assignment ☐ Merger ☐ Change of Name  
☐ Security Agreement ☐ Joint Research Agreement  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

## 2. Name and address of receiving party(ies)

Name: Yahoo! Inc.

Internal Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

701 First Avenue

City: Sunnyvale

State: California

Country: United States of America Zip: 94089

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application or patent number(s):

☒ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

29/293437

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address to whom correspondence concerning document should be mailed:

Name: Ernest Ellenberger  
MORRISON & FOERSTER LLP

Internal Address: Atty. Dkt.: 324212022100

Street Address: 755 Page Mill Road

City: Palo Alto

State: CA Zip: 94304-1018

Phone Number: (650) 813-5786

Fax Number: (650) 494-0792

Email Address: EEllenberger@mofo.com

## 6. Total number of applications and patents involved:

1

## 7. Total fee (37 CFR 1.21(h) &amp; 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card  
☒ Authorized to be charged to deposit account  
☐ Enclosed  
☐ None required (government interest not affecting title)

## 8. Payment Information

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_b. Deposit Account Number 03-1952  
Authorized User Name Ernest Ellenberger

## 9. Signature:

Signature

November 21, 2007

Date

Ernest Ellenberger - 56,529

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

5

Client Ref. No.: Y04019US00D1

12/03/2007 MGEIACAE 00000110 031952 29293437

01 FC:8021

40.00 DA

Assignment of DISPLAY OF FANTASY SPORTS TEAM ROSTER DATA TRENDS  
by Brian NG, Dean NAKABAYASHI and Scott PITKIN to Yahoo! Inc.  
Attorney Docket No.: 324212022100  
Yahoo! Ref. No.: Y04019US00D1

### ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

#### DISPLAY OF FANTASY SPORTS TEAM ROSTER DATA TRENDS

- ☒ for which I have executed a U.S. patent application on even date herewith.
- ☐ which bears U.S. application serial No. \_\_\_\_\_, filed \_\_\_\_\_.
- ☐ for which I have executed a patent application in the country of \_\_\_\_\_ on even date herewith.
- ☐ which I have executed a U.S. provisional application on even date herewith.
- ☐ which is a U.S. provisional application which bears U.S. application serial No. \_\_\_\_\_, filed \_\_\_\_\_.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

- (a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and; (2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.
- (b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.
- (c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative

Assignment of DISPLAY OF FANTASY SPORTS TEAM ROSTER DATA TRENDS  
by Brian NG, Dean NAKABAYASHI and Scott PTKIN to Yahoo! Inc.  
Attorney Docket No.: 324212022100  
Yahoo! Ref. No.: Y04019US00D1

applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

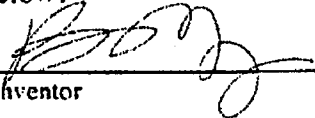
(d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

(e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.

(f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

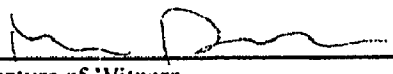
IN TESTIMONY WHEREOF, I Brian NG have executed this document on the date indicated below.

  
Signature of Inventor

11/20/07  
Date

Santa Monica, California  
Inventor's City, State of residence


**Witnessed by:**

(1)   
Signature of Witness

11/20/07  
Date

Maria Delamere  
Print Witness Name

Los Angeles, CA  
Witness' City, State of residence

(2)   
Signature of Witness


11/20/07  
Date

Monal Chokshi  
Print Witness Name

Santa Monica, CA  
Witness' City, State of residence

Assignment of DISPLAY OF FANTASY SPORTS TEAM ROSTER DATA TRENDS  
by Brian NG, Dean NAKABAYASHI and Scott PITKIN to Yahoo! Inc.  
Attorney Docket No.: 324212022100  
Yahoo! Ref. No.: Y04019US00D1


IN TESTIMONY WHEREOF, I Dean NAKABAYASHI have executed this  
document on the date indicated below.

  
Signature of Inventor

11/20/07  
Date

Santa Monica, California  
Inventor's City, State of residence

Witnessed by:

(1)   
Signature of Witness

11/20/07  
Date

Marie Delamere  
Print Witness Name

Los Angeles, CA  
Witness' City, State of residence

(2)   
Signature of Witness


11/20/07  
Date

Mona Chokshi  
Print Witness Name

Santa Monica, CA  
Witness' City, State of residence

Assignment of DISPLAY OF FANTASY SPORTS TEAM ROSTER DATA TRENDS  
by Brian NG, Dean NAKABAYASHI and Scott PITKIN to Yahoo! Inc.  
Attorney Docket No.: 324212022100  
Yahoo! Ref. No.: Y04019US00D1

IN TESTIMONY WHEREOF, I Scott PITKIN have executed this document  
on the date indicated below.

  
Signature of Inventor

11/20/2007  
Date

Los Angeles, California  
Inventor's City, State of residence

**Witnessed by:**

(1)   
Signature of Witness

11/20/07  
Date

Mark Delamere  
Print Witness Name

Los Angeles, CA  
Witness' City, State of residence

(2)   
Signature of Witness

11/20/07  
Date

Monal Chokshi  
Print Witness Name

Santa Monica, CA  
Witness' City, State of residence