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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Steven D Adams	11/20/2007
Stephen John Ciesielski	11/15/2007
Ashish Patel	12/03/2007
Michelle L Steinbeck	11/19/2007
James C Creigh	11/15/2007

RECEIVING PARTY DATA

Name:	West Corporation			
Street Address:	11808 Miracle Hills Drive			
Internal Address:	MSW11-Legal			
City:	Omaha			
State/Country:	NEBRASKA			
Postal Code:	68154			

PROPERTY NUMBERS Total: 1

Property Type	Number		
Application Number:	11863436		

CORRESPONDENCE DATA

Fax Number: (402)963-1599

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 402-965-7077

Email: mazarinelli@west.com

Correspondent Name: Michele Zarinelli

Address Line 1: 11808 Miracle Hills Drive

Address Line 2: MSW11-Legal

Address Line 4: Omaha, NEBRASKA 68154

ATTORNEY DOCKET NUMBER: PAT-089

PATENT REEL: 020195 FRAME: 0354

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NAME OF SUBMITTER:	Raffi Gostanian
Total Attachments: 7	
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PATENT REEL: 020195 FRAME: 0355

ASSIGNMENT

WHEREAS, we Steven D. Adams, a citizen of the United States, residing at 290 Edison Place, Superior, Colorado 80027 and Stephen John Ciesielski, a citizen of the United States, residing at 16549 L. Street, Omaha, Nebraska 68135 and Ashish Patel, a citizen of the United States, residing at 5050 W. 107th Ct., Westminster, Colorado 80031 and Michelle L. Steinbeck, a citizen of the United States, residing at 2779 South 165th Avenue, Omaha, Nebraska 68130 and James C. Creigh, a citizen of the United States, residing at 1529 North 129th Avenue Circle, Omaha, Nebraska 68154 (hereinafter "Inventors"), have invented a new and useful SYSTEM, METHOD, AND COMPUTER READABLE MEDIUM FOR TARGETED NOTIFICATIONS and have executed an application for a United States patent disclosing and identifying the invention, which application has been filed and assigned U.S. Serial No. 11/863,436; and

WHEREAS, West Corporation, a Nebraska corporation, having a place of business at 11808 Miracle Hills Drive, Omaha, Nebraska 68154 (hereinafter "Assignee") is desirous of acquiring the exclusive right, title and interest in and to the invention and any patent applications filed thereon, and in and to any Letters Patent or similar legal protection to be granted and issued therefore in the United States of American, its territories and possessions, and in all countries foreign thereto;

NOW, THEREFORE, for good and valuable consideration acknowledged by the Inventor to have been received in full from the Assignee:

The Inventors do hereby sell, assign, transfer and convey unto the Assignee, the entire right, title and interest (a) in and to the application and the invention; (b) in and to all rights to apply for foreign patents on the invention pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications filed and any and all patents granted on the invention in the United States or any foreign country, including each and every application filed and each and every patent granted on any application which is a division, substitution or continuation of any of the applications and (d) in an to each and every reissue or extensions of any of the patents.

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PATENT REEL: 020195 FRAME: 0356

The Inventors hereby jointly and severally covenant and agree to cooperate with the Assignee to enable the Assignee to enjoy the fullest extent the right, title and interest herein conveyed in the United States and foreign countries. Such cooperation by the Inventor shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations or other papers and other assistance all to the extent deemed necessary or desirable by the Assignee (a) for perfecting in the Assignee the right, title and interest herein conveyed; (b) for prosecuting any of the applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering the invention (d) for filing and prosecuting applications for reissuance of any of the patents; (e) for interference or other priority proceedings involving the invention, and (f) for legal proceedings involving the invention and any applications therefor and any patents granted thereon, including, without limitation, opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions, provided, however, that the expense incurred by the Inventor in providing such cooperation shall be paid for by the Assignee.

The terms and covenants of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representatives and shall be binding upon the Inventor, their respective heirs, legal representatives and assigns.

The Inventors hereby jointly and severally warrant and represent that they have not entered and will not enter into any assignment, contract or understanding in conflict herewith.

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Date:	20NOV 2007	
Date:	201908 200 /	

By: 5th Dalan

Steven D. Adams

STATE OF Coloracio)
County of Bunlder) ss)

WITNESS, my hand and official seal.

Notary Public in and for said County and State

My Commission Expires: 4/20/10



Date: ////5/07	By: Stat Cilli
	Stephen John Ciesielski

Stephen John Ciesielski
STATE OF NEBRASKA)) ss.
County of Douglas)
On <u>Normble 15</u> , 2007, before me, <u>Bully Juls</u> personally appeared Stephen John Ciesielski, personally known to me OR - proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.
WITNESS, my hand and official seal.
GENERAL NOTARY - State of Nebraska BEVERLY J. JONES My Comm. Exp. Dec. 10, 2009 Notary Public in and for said County and State
My Commission Expires: 18-10-3009

Date:_	12/3/07	В у:_	ANA		
			Ashish Pa	tel	
STATE	OF Colorado)) ss.			
County	of Boulder) ss.)			
of satis instrum authoria	On 12/3 red Ashish Patel, perso sfactory evidence to be the nent and acknowledged zed capacity and that by spon behalf of which the person	the person to to me that his/her signa	whose name he/she ex ature on the	e is subscribed to recuted the same instrument the pe	to the within e in his/her
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IERA M. W.			veram.	·Wind	
1/	W W			and for said Count	y and State

Date:	1	١)	191	12007	

By: Michelle Steinbeck

Michelle L. Steinbeck

STATE OF NEBRASKA)
) ss.
County of Douglas)

On November 19, 2007, before me, Bully Johns personally appeared Michelle L. Steinbeck, personally known to me -OR- proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS, my hand and official seal.

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	GENERAL NOTARY - State of Nebraska
i	DE CENTRAL OF NEOLOGIA
1	BEVERLY J. JONES
Į	My Comm. Exp. Dec. 10, 2009

Notary Public in and for said County and State

My Commission Expires: 12-10-2009

Date: 11/15/07 By:
James C. Creigh
STATE OF NEBRASKA)) ss. County of Douglas) On
WITNESS, my hand and official seal.
Notary Public in and for said County and State
My Commission Expires: 12 - 10 - 2009

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RECORDED: 12/04/2007