PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
CJ Corp.	12/04/2007

RECEIVING PARTY DATA

Name:	CJ CheilJedang Corp.	
Street Address:	500, 5ga, Namdaemoon-no	
Internal Address:	Chung-ku	
City:	Seoul	
State/Country: REPUBLIC OF KOREA		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29267972

CORRESPONDENCE DATA

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NAME OF SUBMITTER: Stephanie M. Lawley

Total Attachments: 2

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PATENT REEL: 020198 FRAME: 0086 0.00

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Leydig, Voit & Mayer 700 Thirteenth Street, N.W. Suite 300 Washington, D.C. 20005-3960

ASSIGNMENT

WHEREAS, CJ Corp., of 500, 5ga, Namdaemoon-no, Chung-ku, Seoul, Republic of Korea, (hereinafter referred to as Assignor), owns certain inventions entitled:

PACKAGING FOR FOODSTUFFS

for which inventions applications were executed for U.S. Design patents, which were filed on October 26, 2006, under U.S. Application Nos. 29/267,971, 29/267,972, and 29/267,970, and

WHEREAS, CJ CheilJedang Corp., of 500, 5ga, Namdaemoon-no, Chung-ku, Seoul, Republic of Korea (hereinafter referred to as Assignee), is desirous of acquiring the entire domestic and foreign right, title, and interest in and under the inventions described in the patent applications.

Now, Therefore, for good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns and transfers to the Assignee and the Assignee's legal representatives, successors and assigns the full and exclusive rights in and to the inventions in the U.S. and every foreign country and the entire right, title, and interest in and to the patent applications and other such applications (e.g., provisional applications, non-provisional applications, continuations, continuations-in-part, divisionals, reissues, reexaminations, National phase applications, including petty patent applications, and utility model applications) that may be filed in the United States and every foreign country on the inventions, and the patents, extensions, or derivations thereof, both foreign and domestic, that may issue thereon, and we do hereby authorize and request the Commissioner of Patents to issue U.S. patents to the above-mentioned Assignee agreeably with the terms of this assignment document.

ASSIGNOR HEREBY AUTHORIZES the Assignee to insert in this assignment document the filing date and application number of the applications if the date and number are unavailable at the time this document is executed.

UPON SAID CONSIDERATION, Assignor conveys to the Assignee the right to make applications in its own behalf for protection of the inventions in the U.S. and countries foreign to the U.S. and to claim under the Patent Cooperation Treaty, the International Convention and/or other international arrangement for any such applications the dates of the U.S. applications (or any other application on the inventions) to gain priority with respect to other applications.

ASSIGNOR DOES HEREBY COVENANT and agree with the Assignee that it will not execute any writing or do any act whatsoever conflicting with the terms of this assignment document set forth herein, and that Assignor will at any time upon request, without further or additional consideration, but at the expense of the Assignee, execute such additional assignments and other writings and do such additional acts as the Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this assignment, and render all necessary

PATENT REEL: 020198 FRAME: 0087 In re Applns. of June PARK Attorney Docket Nos. 403838, 403839, 403840

assistance in making application for and obtaining original, continuation, continuation-in-part, divisional, reissued, reexamined, and National phase patents of the U.S. or of any and all foreign countries on the inventions, and in enforcing any rights or choses in action accruing as a result of such applications or patents, and by executing statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of all parties hereto.

IN WITNESS WHEREOF, Assignor has caused one of its officers to hereunder set his hand on the date shown below.

Date: _	4 December 2007		CJ Corp. Many Chung	
			Print Name: Hong-kyoon CHUNG Title: Chief Executive Officer	
Date: _	4 December	2007	_ Witness: <u>Longuez</u> Le	

Date: 4 December 2007 Witness: ______ Witness:

SML/tdh