

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT								
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT								
<b>CONVEYING PARTY DATA</b>									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Patrick Baudisch</td> <td>11/28/2007</td> </tr> <tr> <td>Dan Liebling</td> <td>11/28/2007</td> </tr> <tr> <td>Sridhar Srinivasan</td> <td>12/03/2007</td> </tr> </tbody> </table>		Name	Execution Date	Patrick Baudisch	11/28/2007	Dan Liebling	11/28/2007	Sridhar Srinivasan	12/03/2007
Name	Execution Date								
Patrick Baudisch	11/28/2007								
Dan Liebling	11/28/2007								
Sridhar Srinivasan	12/03/2007								
<b>RECEIVING PARTY DATA</b>									
<b>Name:</b>	Microsoft Corporation								
<b>Street Address:</b>	One Microsoft Way								
<b>City:</b>	Redmond								
<b>State/Country:</b>	WASHINGTON								
<b>Postal Code:</b>	98052								
<b>PROPERTY NUMBERS Total: 1</b>									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11950517</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11950517				
Property Type	Number								
Application Number:	11950517								
<b>CORRESPONDENCE DATA</b>									
Fax Number:	(425)936-7329								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	425-707-2290								
Email:	dbouton@microsoft.com								
Correspondent Name:	Dianne Bouton								
Address Line 1:	One Microsoft Way								
Address Line 2:	Patent Group Docketing Dept								
Address Line 4:	Redmond, WASHINGTON 98052								
<b>ATTORNEY DOCKET NUMBER:</b>	321387.01								
<b>NAME OF SUBMITTER:</b>	G.Nisha								
Total Attachments: 1 source=321387.01 Exec Assignment#page1.tif									

CH \$40.00 11950517

**PATENT**

**PATENT ASSIGNMENT**

WE, Patrick Baudisch, Dan Liebling and Sridhar Srinivasan ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "ONLINE PERSONAL APPEARANCE ADVISOR" ("APPLICATION"), which:

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application Ser. No. 11/950,517, filed 12/05/2007) this APPLICATION's Application Ser. No. and filing date, when known;

was filed on \_\_\_\_\_ and was given Application Ser. No. \_\_\_\_\_;

is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

28 Nov 2007  
Date

28 Nov. 2007  
Date

3 Dec 2007  
Date

[Signature]  
Patrick Baudisch

[Signature]  
Daniel Liebling

[Signature]  
Sridhar Srinivasan