# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

### **CONVEYING PARTY DATA**

Name	Execution Date
Patrick Baudisch	11/28/2007
Dan Liebling	11/28/2007
Sridhar Srinivasan	12/03/2007

#### **RECEIVING PARTY DATA**

Name:	Microsoft Corporation	
Street Address:	One Microsoft Way	
City:	Redmond	
State/Country:	WASHINGTON	
Postal Code:	98052	

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11950517

#### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	321387.01
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NAME OF SUBMITTER: G.Nisha

Total Attachments: 1

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PATENT

REEL: 020198 FRAME: 0175

X40.00

## PATENT ASSIGNMENT

WE, Patrick Baudisch, Dan Liebling and Sridhar Srinivasan ("ASSIGNOR"), have Invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "ONLINE PERSONAL APPEARANCE ADVISOR" ("APPLICATION"), which:		
entitled "ONLINE PERSONAL APPEARANCE ADVISOR" ("APPLICATION"), which:    will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application Ser. No. 11/950,517, filed 12/05/2007) this APPLICATION's Application Ser. No. and filling date, when known;   was filed on and was given Application Ser. No	WE, Patrick Baudisch, Dan Lieb	ling and Sridhar Srinivasan ("ASSIGNOR"), have
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12/05/2007   this APPLICATION's Application Ser. No. and filing date, when known;   was filed on and was given Application Ser. No;   is filed concurrently herewith;   Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entiand exclusive rights, title and interest in the INVENTION and the APPLICATION (and all or applications and patents derived therefrom, such as continuing applications, in and for tunited States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));  For good and valuable consideration, the receipt of which is hereby acknowled by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);  ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigat regarding letters patent derived therefrom, and for the purpose of protecting and perfectitile to the APPLICATION (and APPLICATION DERIVATIVES).  Date    Patrick Baudisch   Patrick Baudisc		
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Date  Patrick Baudisch  Pawid Jalel  Daniel Liebling		
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**PATENT REEL: 020198 FRAME: 0176** 

**RECORDED: 12/05/2007**