

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Kimberly J. Madden		12/04/2007
RECEIVING PARTY DATA		
Name:	Sassy Tails, LLC	
Street Address:	726 Wade Hampton Blvd., Suite F	
City:	Greenville	
State/Country:	SOUTH CAROLINA	
Postal Code:	29609	
PROPERTY NUMBERS Total: 2		
Property Type	Number	
Application Number:	29230786	
Application Number:	29230787	
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ATTORNEY DOCKET NUMBER:	036589.00008	
NAME OF SUBMITTER:	Seann P. Lahey	
Total Attachments: 1		
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**PATENT
REEL: 020198 FRAME: 0302**

ASSIGNMENT

WHEREAS, I, Kimberly J. Madden of 300 Stayman Court, Simpsonville, SC 29681, am the owner of United States Design Application No. 29/230,787, filed May 26, 2005 and United States Design Application No. 29/230,786, filed May 26, 2005; said patent applications and the inventions described therein being hereafter referred to as the "Patent Rights";

WHEREAS, Sassy Tails, LLC, a South Carolina Limited Liability Company, having a place of business at 726 Wade Hampton Blvd., Suite F, Greenville, SC 29609, is desirous of acquiring the entire right, title and interest in and to said Patent Rights, and in and to any Letters Patent that may be granted therefor in the United States and in any and all foreign countries;

NOW THEREFORE, for good and valuable consideration given to me in hand paid, the receipt and sufficiency of which is hereby acknowledged, and other good and valuable consideration, I, the aforesaid have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said Sassy Tails, LLC, its successors and assigns, the full and exclusive right to said inventions in the United States and its territorial possessions, and in all foreign countries, and the entire right, title and interest to the Patent Rights and interest in and to any and all Letters Patent of the United States and its territorial possessions, and in any and all foreign countries to be obtained therefor on said inventions or any continuation, division, renewal, substitute or reissue, or reexamination thereof for the full term for which the same may be granted.

I hereby authorize and request the Patent Office to assign the above identified Patent Applications to Sassy Tails, LLC as the assignee of my entire right, title and interest in and to the same.

Further, I will communicate to Sassy Tails, LLC any facts known to me respecting said invention, and testify in any legal proceedings, sign all lawful papers, make all rightful oaths, and generally do everything possible to aid said Sassy Tails, LLC, its successors and assigns, to obtain and enforce proper protection for said inventions and Patent Rights and Letters Patent in the United States, and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 4th day of December, 2007.


Kimberly J. Madden