

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
PepsiCo, Inc.		11/21/2007
RECEIVING PARTY DATA		
Name:	Concentrate Manufacturing Company of Ireland	
Street Address:	20 Reid Street, Williams House	
City:	Hamilton	
State/Country:	BERMUDA	
Postal Code:	HM-11	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	11686234	
CORRESPONDENCE DATA		
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
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Address Line 1:	28 State Street, 28th Floor	
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ATTORNEY DOCKET NUMBER:	006943.00067	
NAME OF SUBMITTER:	Peter D. McDermott, Reg. No. 29,411	
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif		

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PATENT
REEL: 020207 FRAME: 0010

ASSIGNMENT

Application No. 11/686,234

Filing Date: March 14, 2007

In consideration of One Dollar (\$1.00) and other good and valuable considerations in hand paid, the receipt and sufficiency whereof are hereby acknowledged, the undersigned hereby assigns to **CONCENTRATE MANUFACTURING COMPANY OF IRELAND**, having a place of business at 20 Reid Street, Williams House, Hamilton, HM-11 Bermuda, its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, entitled:

ANISIC ACID MODIFIED STEVIOL GLYCOSIDE SWEETENED BEVERAGE PRODUCTS

and identified as **Attorney Docket No. 006943.00067** in the offices of Banner & Witcoff, Ltd. and in said application and any and all other applications, both United States and foreign, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and foreign countries, which may be obtained on any of said applications, and in any reissue or extension of such patents, and further assigns to said assignee the priority right provided by the International Convention.

The undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.

The undersigned hereby authorizes and requests the attorneys of record in said application to insert in this assignment the filing date and serial number of said application when officially known, and the date of execution of the application.

The undersigned warrants himself to be the owner of the entire right, title and interest in said invention or improvements and to have the right to make this assignment, and further warrant that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned.

For said considerations the undersigned hereby agrees, upon the request and at the expense of said assignee, its successors and assigns, to execute any and all divisional, continuation and substitute applications for said invention or improvements, and any necessary oath, affidavit or declaration relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application and any and all applications and other documents for Letters Patent in foreign countries on said invention or improvements, that said assignee, its successors or assigns may deem necessary or expedient, and for the said considerations the undersigned authorize said assignee to apply for patents for said invention or improvements in its own name in such countries where such procedure is proper and further agrees, upon the request of said assignees, its successors and assigns, to cooperate to the best of the ability of the undersigned with said assignee, its successors and assigns, in any proceedings or transactions involving such applications or patents, including the preparation and execution of preliminary statements, giving and producing evidence, and performing any and all other acts

necessary to obtain, maintain and enforce said Letters Patent, both United States and foreign, and vest all rights therein hereby conveyed in the assignees, its successors and assigns, whereby said Letters Patent will be held and enjoyed by the said assignees, its successors and assigns, to the full end of the term for which said Letters Patent will be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

NOVEMBER 21, 2007
Date:

ILLINOIS
State of ~~New York~~ }
County of COOK } ss:

This 21st day of NOVEMBER 2007, before me personally came the above-named, Mark McGowan, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he executed the same of his own free will for the purposes herein set forth.



Mark McGowan
Mark McGowan, Assistant Secretary
PepsiCo, Inc.

Julie A. Montgomery
Notary Public
My Commission Expires: 07/07/08