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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mary Genovese	11/29/2007
Elysha Huntington	11/30/2007

RECEIVING PARTY DATA

Name:	McNeil-PPC, Inc.
Street Address:	199 Grandview Road
City:	Skillman
State/Country:	NEW JERSEY
Postal Code:	08558

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29295224

CORRESPONDENCE DATA

Fax Number: (732)524-2808

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 732-524-1760

Email: Kkingsbu@corus.jnj.com

Correspondent Name: Philip S. Johnson Address Line 1: Johnson & Johnson

Address Line 2: One Johnson & Johnson Plaza

Address Line 4: New Brunswick, NEW JERSEY 08933

ATTORNEY DOCKET NUMBER:	PPC-5277-USDP
NAME OF SUBMITTER:	Kristine Kingsbury

Total Attachments: 4

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PATENT REEL: 020207 FRAME: 0624

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ASSIGNMENT

WHEREAS, Mary Genovese and Elysha Huntington, residing at 687 Squankum Yellowbrook Road, Farmingdale, NJ 07727; and 335 West 19th St., #B11, New York, NY 10011 respectively (hereinafter called "Assignors"), have made certain new and useful inventions or discoveries relating to

FRAGRANCE EMITTING PATCH AND COMPACT

for which they have executed an application for Letters Patent of the United States; and

WHEREAS, McNeil-PPC, Inc., a corporation of the State of New Jersey, having its principal place of business at 199 Grandview Road, Skillman, NJ 08558 (hereinafter called "Assignee"), is desirous of acquiring Assignors' entire right, title, and interest therein:

NOW, THEREFORE, BE ITKNOWN that for and consideration of the sum of One Dollar and other valuable considerations, the receipt of which is hereby acknowledged, Assignors have sold, assigned, and transferred, and do hereby sell, assign and transfer unto said Assignee their entire right, title and interest in and to all said inventions and discoveries disclosed in said application whose identification above by serial number and filing date, when available is authorized, and in and to said application, all substitutions, divisions, and continuations thereof, and in and to all Letters Patent, United States and foreign, that may be granted for said inventions and discoveries, and in and to all extensions, renewals, and reissues thereof, the same to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment and sale had not been made;

And Assignors hereby authorize and request the Commissioner of Patents of the United States to issue said Letters Patent in accordance with this Assignment;

And for the consideration aforesaid, Assignors covenant and agree with said Assignee that he has a full and unencumbered title to the inventions and discoveries above described and hereby assigned, which title they warrant unto said Assignee, its successors and assigns;

And for the consideration aforesaid, Assignors further covenant and agree that they will, whenever requested, but without cost to them promptly communicate to said Assignee or its representatives any facts known to them relating to said inventions and discoveries, testify in any interference or legal proceedings involving said inventions and discoveries, and execute any additional papers that may be necessary to enable said Assignee or its representatives, successors, nominees, or assigns to secure full and complete protection for the said inventions and discoveries or that may be necessary to vest in said Assignee the complete title to the said inventions and discoveries and patents hereby conveyed and to enable it to record said title.

IN TESTIMONY WHEREOF, Assignor has hereunto set her hand and seal this 29 day of November, 2007.

STATE OF NJ)

COUNTY OF Sometiet

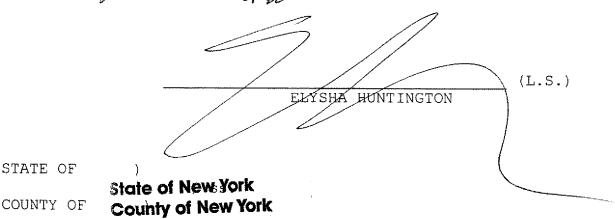
BE IT REMEMBERED, That on this 29th day of November 2007, before me, a Notary Public, personally appeared MARY GENOVESE, who I am satisfied is the person named in and who executed the foregoing instrument in my presence, and I having first made known to her the contents thereof, she did acknowledge that she signed, sealed, and delivered the same as her voluntary act and deed for the uses and purposes therein expressed.

Mary GENOVESE (L.S.)

Patricia a Collins
Notary Public

PATRICIA A. COLLINS NOTARY PUBLICOF NEW JERSEY Commission Bioles 7/20/2011

IN TESTIMONY WHEREOF, Assignor has hereunto set her hand and seal this 30 day of Novigue 2007.



BE IT REMEMBERED, That on this 30^{5} day of NOV, 2007, before me, a Notary Public, personally appeared ELYSHA HUNTINGTON, who I am satisfied is the person named in and who executed the foregoing instrument in my presence, and I having first made known to him the contents thereof, he did acknowledge that he signed, sealed, and delivered the same as his voluntary act and deed for the uses and purposes therein expressed.

Motary Public

STANLEY M. KALISH
Notary Public - State of New York
No. 01KA6149783
Gualified in Queens County
Certificate filed in New York County
My Commission Expires July 17, 2010



RECORDED: 12/06/2007