

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																								
NATURE OF CONVEYANCE:	ASSIGNMENT																								
<b>CONVEYING PARTY DATA</b> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="width: 70%; padding: 5px;">Name</th> <th style="width: 30%; padding: 5px;">Execution Date</th> </tr> </thead> <tbody> <tr><td style="padding: 5px;">Nicolle MOONEN</td><td style="padding: 5px;">11/08/2007</td></tr> <tr><td style="padding: 5px;">Stephan HESS</td><td style="padding: 5px;">11/12/2007</td></tr> <tr><td style="padding: 5px;">Jianqiang QU</td><td style="padding: 5px;">11/08/2007</td></tr> <tr><td style="padding: 5px;">Markus HOFFMANN</td><td style="padding: 5px;">11/08/2007</td></tr> <tr><td style="padding: 5px;">Ying-Syi LI</td><td style="padding: 5px;">11/26/2007</td></tr> <tr><td style="padding: 5px;">Jin YANG</td><td style="padding: 5px;">11/26/2007</td></tr> <tr><td style="padding: 5px;">Gerhard WAGENBLAST</td><td style="padding: 5px;">11/12/2007</td></tr> <tr><td style="padding: 5px;">Alfred RENNIG</td><td style="padding: 5px;">11/08/2007</td></tr> <tr><td style="padding: 5px;">Thomas GESSNER</td><td style="padding: 5px;">11/08/2007</td></tr> <tr><td style="padding: 5px;">Helmut REICHELT</td><td style="padding: 5px;">11/08/2007</td></tr> <tr><td style="padding: 5px;">Patrick AMRHEIN</td><td style="padding: 5px;">11/21/2007</td></tr> </tbody> </table>		Name	Execution Date	Nicolle MOONEN	11/08/2007	Stephan HESS	11/12/2007	Jianqiang QU	11/08/2007	Markus HOFFMANN	11/08/2007	Ying-Syi LI	11/26/2007	Jin YANG	11/26/2007	Gerhard WAGENBLAST	11/12/2007	Alfred RENNIG	11/08/2007	Thomas GESSNER	11/08/2007	Helmut REICHELT	11/08/2007	Patrick AMRHEIN	11/21/2007
Name	Execution Date																								
Nicolle MOONEN	11/08/2007																								
Stephan HESS	11/12/2007																								
Jianqiang QU	11/08/2007																								
Markus HOFFMANN	11/08/2007																								
Ying-Syi LI	11/26/2007																								
Jin YANG	11/26/2007																								
Gerhard WAGENBLAST	11/12/2007																								
Alfred RENNIG	11/08/2007																								
Thomas GESSNER	11/08/2007																								
Helmut REICHELT	11/08/2007																								
Patrick AMRHEIN	11/21/2007																								
<b>RECEIVING PARTY DATA</b> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <tr><td style="width: 20%; padding: 5px;">Name:</td><td style="padding: 5px;">BASF Aktiengesellschaft</td></tr> <tr><td style="padding: 5px;">Street Address:</td><td style="padding: 5px;">Carl-Bosch-Strasse 38</td></tr> <tr><td style="padding: 5px;">City:</td><td style="padding: 5px;">Ludwigshafen</td></tr> <tr><td style="padding: 5px;">State/Country:</td><td style="padding: 5px;">FEDERAL REPUBLIC GERMANY</td></tr> <tr><td style="padding: 5px;">Postal Code:</td><td style="padding: 5px;">67056</td></tr> </table> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <tr><td style="width: 20%; padding: 5px;">Name:</td><td style="padding: 5px;">SIPIX IMAGING INC.</td></tr> <tr><td style="padding: 5px;">Street Address:</td><td style="padding: 5px;">47485 Seabridge Drive</td></tr> <tr><td style="padding: 5px;">City:</td><td style="padding: 5px;">Fremont</td></tr> <tr><td style="padding: 5px;">State/Country:</td><td style="padding: 5px;">CALIFORNIA</td></tr> <tr><td style="padding: 5px;">Postal Code:</td><td style="padding: 5px;">94538</td></tr> </table>		Name:	BASF Aktiengesellschaft	Street Address:	Carl-Bosch-Strasse 38	City:	Ludwigshafen	State/Country:	FEDERAL REPUBLIC GERMANY	Postal Code:	67056	Name:	SIPIX IMAGING INC.	Street Address:	47485 Seabridge Drive	City:	Fremont	State/Country:	CALIFORNIA	Postal Code:	94538				
Name:	BASF Aktiengesellschaft																								
Street Address:	Carl-Bosch-Strasse 38																								
City:	Ludwigshafen																								
State/Country:	FEDERAL REPUBLIC GERMANY																								
Postal Code:	67056																								
Name:	SIPIX IMAGING INC.																								
Street Address:	47485 Seabridge Drive																								
City:	Fremont																								
State/Country:	CALIFORNIA																								
Postal Code:	94538																								
<b>PROPERTY NUMBERS Total: 1</b> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="width: 30%; padding: 5px;">Property Type</th> <th style="padding: 5px;">Number</th> </tr> </thead> <tbody> <tr> <td style="padding: 5px;">Application Number:</td> <td style="padding: 5px;">11846969</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11846969																				
Property Type	Number																								
Application Number:	11846969																								

OP \$40.00 11846969

**500414660**

**PATENT**  
**REEL: 020210 FRAME: 0492**

CORRESPONDENCE DATA

Fax Number: (703)413-2220

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (703) 413-3000

Email: vbojanic@oblon.com

Correspondent Name: Oblon, Spivak, et al.

Address Line 1: 1940 Duke Street

Address Line 4: Alexandria, VIRGINIA 22314

ATTORNEY DOCKET NUMBER:

314037US0X

NAME OF SUBMITTER:

Vesna Bojanic

Total Attachments: 4

source=314037USAssignment#page1.tif

source=314037USAssignment#page2.tif

source=314037USAssignment#page3.tif

source=314037USAssignment#page4.tif

314037US

## Assignment of Application

INSERT NAMES  
AND RESIDENCE  
ADDRESS OF  
THE INVENTORS:

WHEREAS, I (WE) Nicolle MOONEN of Mannheim, Germany; Stephan HESS of Dossenheim, Germany;  
Jianqiang QU of Ludwigshafen, Germany; Markus HOFFMANN of Speyer, Germany;  
Ying-Syi LI of Fremont, California, U.S.A.; Jin YANG of Milpitas, California, U.S.A.;  
Gerhard WAGENBLAST of Wachenheim, Germany; Alfred RENNIG of Boechingen, Germany;  
Thomas GESSNER of Heidelberg, Germany; Helmut REICHEL of Neustadt, Germany and  
Patrick AMRHEIN of Hochheim, Germany

INSERT TITLE OF  
INVENTION:

have invented certain new and useful improvements in: FLUORINATED DYES AND THEIR USE IN  
ELECTROPHORETIC DISPLAY DEVICES

(Application No. 11/846,969, filed August 29, 2007), and

INSERT NAME  
AND ADDRESS OF  
COMPANY OR  
OTHER ASSIGNEE

WHEREAS, BASF Aktiengesellschaft and SIPIX IMAGING INC.

(hereinafter referred to as "ASSIGNEES") having places of business at: Carl-Bosch-Strasse 38, 67056 Ludwigshafen  
Germany and 47485 Seabridge Drive, Fremont, CA 94538, U.S.A., respectively are desirous of jointly acquiring  
interests in the entire right, title and interest in and to said invention and in and to any Letters Patent that may be  
granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby  
acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer  
unto said ASSIGNEES, the full and exclusive right to the said invention in the United States and its territorial  
possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which  
may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in  
and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions  
and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEES as the  
assignees of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEES,  
their successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and  
entirely as the same would have been held by me (us) had this Assignment and sale not been made.

12/04

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEES or their representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEES, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEES, their successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, P.C. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 08.11.2007

Nicolle Moonen  
(Signature of Inventor) Nicolle MOONEN

Date: 12.11.2007

Stephan Hess  
(Signature of Inventor) Stephan HESS

Date: 08.11.2007

Jianqiang QU  
(Signature of Inventor) Jianqiang QU

Date: 08.11.2007

Markus Hoffmann  
(Signature of Inventor) Markus HOFFMANN

Date: \_\_\_\_\_

(Signature of Inventor) Ying-Syi LI

Date: \_\_\_\_\_

(Signature of Inventor) Jin YANG

Date: 12.11.2007

Gerhard Wagenblast  
(Signature of Inventor) Gerhard WAGENBLAST

Date: 08.11.2007

Alfred Rennig  
(Signature of Inventor) Alfred RENNIG

Date: 08.11.07

Thomas Gessner  
(Signature of Inventor) Thomas GESSNER

Date: 08.11.2007

Helmut Reichelt  
(Signature of Inventor) Helmut REICHELT

Date: 21.11.2007

Patrick Amrhein  
(Signature of Inventor) Patrick AMRHEIN

**OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.**  
ATTORNEYS AT LAW  
1940 DUKE STREET  
ALEXANDRIA, VIRGINIA 22314


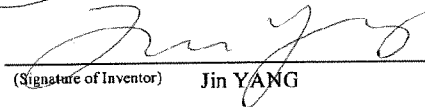
INSERT NAMES  
AND RESIDENCE  
ADDRESS OF  
THE INVENTORS

INSERT TITLE OF  
INVENTION:

INSERT NAME  
AND ADDRESS OF  
COMPANY OR  
OTHER ASSIGNEE

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEES or their representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEES, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEES, their successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, P.C. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: _____	_____ (Signature of Inventor)    Nicolle MOONEN
Date: _____	_____ (Signature of Inventor)    Stephan HESS
Date: _____	_____ (Signature of Inventor)    Jianqiang QU
Date: _____	_____ (Signature of Inventor)    Markus HOFFMANN
X Date: <u>November 26, 2007</u>	 _____ (Signature of Inventor)    Ying-Syi LI
X Date: <u>November 26, 2007</u>	 _____ (Signature of Inventor)    Jin YANG
Date: _____	_____ (Signature of Inventor)    Gerhard WAGENBLAST
Date: _____	_____ (Signature of Inventor)    Alfred RENNIG
Date: _____	_____ (Signature of Inventor)    Thomas GESSNER
Date: _____	_____ (Signature of Inventor)    Helmut REICHELT
Date: _____	_____ (Signature of Inventor)    Patrick AMRHEIN

**OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.**  
ATTORNEYS AT LAW  
1940 DUKE STREET  
ALEXANDRIA, VIRGINIA 22314

12/04