

12-04-2007



RECORDATION FORM  
**PATENTS**

103465997

11-20-07

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)**

Nina C. Cook, Thomas J. Powers, Alexander J. Sinton and  
Craig Hildago

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

**3. Nature of conveyance/Execution Date(s):**

Execution Date(s) August, 2007

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Joint Research Agreement  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Name: Distinctive Design, LLC

Internal Address: \_\_\_\_\_

Street Address: 566 River Road

City: Belle Mead,

State: NJ

Country: USA Zip: 08502

Additional name(s) & address(es) attached? ☐ Yes ☒ No

**4. Application or patent number(s):**

☒ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

29/293370

Additional numbers attached? ☐ Yes ☐ No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: Brian A. Comack, Esq.

Internal Address: Amster, Rothstein & Ebenstein LLP

Street Address: 90 Park Avenue

City: New York

State: NY Zip: 10016

Phone Number: 212-336-8000

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**6. Total number of applications and patents involved: 1**

**7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00**

- ☐ Authorized to be charged by credit card  
☐ Authorized to be charged to deposit account  
☒ Enclosed  
☐ None required (government interest not affecting title)

**8. Payment Information**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**

Signature

November 20, 2007

Date

Brian A. Comack

Name of Person Signing

Total number of pages including cover  
sheet, attachments, and documents:

6

## ASSIGNMENT

WHEREAS, Nina C. Cook residing at 566 River Road, Belle Mead, NJ, 08502, Thomas J. Powers residing at 2 Morgan Avenue, Titusville, NJ, 08560, Alexander J. Sinton, residing at 5645 Ridgeview Drive, Doylestown, PA, 18901, and Craig Hidalgo, residing at 612 Croasdale Drive, Langhorne, PA, 19047 (hereinafter "the Assignors"), have invented certain new and useful improvements in LOTION APPLICATOR, for which a design application for United States Letters Patent is being filed herewith, and

WHEREAS, DISTINCTIVE DESIGN, LLC, (hereinafter "the Assignee"), a company having a place of business at 566 River Road, Belle Mead, NJ, 08502, is desirous of acquiring the entire right, title and interest in and to said design application and the invention described therein, and each and every patent that can be issued on said application and on said invention in the United States of America and in its territories and possessions, and in all countries foreign to the United States of America;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of One Dollar (\$1.00), in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the Assignee the full and exclusive right, title and interest in and to the aforesaid application, the aforesaid invention, and each and every patent that may be issued on the aforesaid invention and application in the United States of America, and in its territories and possessions and also in all countries foreign to the United States of America, the same to be held and enjoyed by the Assignee for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives to the

end of the term or terms for which a design patent or design patents may be granted as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment had not been made.

Assignors hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all Letters Patent on the aforesaid invention or resulting from the aforesaid application directly to the Assignee.

Assignors hereby authorize the Assignee and its successors to apply for a patent or patents directly in its own name upon the aforesaid invention wherever the same is permitted by law, and also assign, sell, transfer and set over unto the Assignee and its successors all priority rights under the aforesaid application.

Assignors further covenant to execute all additional instruments and to do all things necessary to carry out the purpose of this instrument, at the expense of the Assignee and its successors.

IN WITNESS WHEREOF, Assignors has signed this Assignment on this 19<sup>th</sup> day of November, 2007.

Nina C. Cook  
Nina C. Cook

IN WITNESS WHEREOF, Assignors has signed this Assignment on this 19 day  
of November, 2007.

  
\_\_\_\_\_  
Craig Hidalgo

IN WITNESS WHEREOF, Assignors has signed this Assignment on this 19 day  
of November, 2007.

A handwritten signature in black ink, appearing to read 'Thomas J. Powers', is written over a horizontal line.

Thomas J. Powers

IN WITNESS WHEREOF, Assignors has signed this Assignment on this 19<sup>th</sup> day  
of November, 2007.

  
\_\_\_\_\_  
Alexander J. Sinton