

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>John FITZPATRICK</td><td>12/03/2007</td></tr><tr><td>Wesley E. LOCKE</td><td>11/01/2007</td></tr><tr><td>Michael INNIS</td><td>11/30/2007</td></tr><tr><td>Douglas H. SCHALK</td><td>11/30/2007</td></tr><tr><td>Shannon Todd MOREY</td><td>11/30/2007</td></tr><tr><td>Tracey Dianne ZIENER</td><td>11/14/2007</td></tr></tbody></table>	Name	Execution Date	John FITZPATRICK	12/03/2007	Wesley E. LOCKE	11/01/2007	Michael INNIS	11/30/2007	Douglas H. SCHALK	11/30/2007	Shannon Todd MOREY	11/30/2007	Tracey Dianne ZIENER	11/14/2007	
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RECEIVING PARTY DATA															
Name:	MARS, Incorporated														
Street Address:	6885 Elm Street														
City:	McLean														
State/Country:	VIRGINIA														
Postal Code:	22101														
PROPERTY NUMBERS Total: 1															
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29298517</td></tr></tbody></table>	Property Type	Number	Application Number:	29298517											
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CORRESPONDENCE DATA															
Fax Number:	(202)857-6395														
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
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Email:	dcipdocket@arentfox.com														
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Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20036-5339														
ATTORNEY DOCKET NUMBER:	022141.00011.PA.0208														

OP \$40.00 29298517

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PATENT
REEL: 020211 FRAME: 0892

NAME OF SUBMITTER:

Murat Ozgu

Total Attachments: 6

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ASSIGNMENT

FOR VALUE RECEIVED, we, John Fitzpatrick, a citizen of the United States, residing at 8625 SE 72nd Terrace, Baxter Springs, Kansas 66713, Wesley E. Locke, a citizen of the United States, residing at 126 Crest Avenue, Holts Summit, Missouri 65043, Michael Innis, a citizen of the United States, residing at 441 E 17th Street, Baxter Springs, Kansas 66713, Douglas H. Schalk, a citizen of the United States, residing at 4411 S. Jackson Avenue, Joplin, Missouri 64804, Shannon Morey, a citizen of the United States, residing at 2201 Fairway Drive, Joplin, Missouri 64804, and Tracey Dianne Ziener, a citizen of Great Britain, residing at 700 Legends Crest Drive, Franklin, Tennessee 37069,

hereby sell, assign, transfer and convey unto MARS, INCORPORATED

a corporation of the State of Delaware,

having a place of business at 6885 Elm Street, McLean, VA 2210,

its successors, assigns and legal representatives (hereinafter called the "Assignee"), the entire right, title and interest, for all countries and regions, in and to certain inventions relating to

TREAT FOR PETS

and in and to said registrations, and all divisions, renewals and continuations thereof, and all Letters Patent of any country or region which may be granted, thereon, and all reissues and extensions thereof, and all applications for Letters Patent or other grants of protection of proprietary rights including, but not limited to, inventor's certificate, utility model, utility certificate, patent of importation, registration of patent and industrial design registration which may be filed, and which may be granted, upon said inventions in any countries or regions, and all reissues, renewals and extensions thereof; and I hereby authorize and request all officials of any countries or regions having authority so to do, to issue all such Letters Patent or other grants of protection upon said inventions to the Assignee or to such nominees as it may designate.

AND we authorize and empower the said Assignee or nominees to invoke and claim for any application for such Letters Patent or other grants of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by a convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization.

AND we hereby consent that a copy of this assignment shall be deemed a full and formal equivalent of any assignment, consent to file or like document which may be required in any country or region for any purpose and more particularly in proof of the right of the said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

AND we hereby covenant that we have the full right to convey the entire right, title and interest here in assigned and that we have not executed and will not execute any agreement in conflict herewith.

AND we hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to us pertaining to said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining, maintaining and enforcing all lawful patent or other grants of protection of said inventions in any and all countries and regions.

IN TESTIMONY WHEREOF, I hereunto set my hand and this 30 day of Nov, 2007


Michael Innis LS

STATE OF Missouri)
COUNTY OF Jasper)ss.:
)

On this 30 day of November, 2007, before me personally appeared Michael Innis

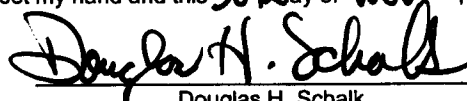
to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(seal) BETTY L. WOODS
Notary Public - Notary Seal
STATE OF MISSOURI
Jasper County
My Commission Expires July 9, 2008


Notary Public
(Notary Stamp)

BETTY L. WOODS
Notary Public - Notary Seal
STATE OF MISSOURI
Jasper County
My Commission Expires July 9, 2008

IN TESTIMONY WHEREOF, I hereunto set my hand and this 30th day of Nov, 2007


Douglas H. Schalk LS

STATE OF Missouri)
COUNTY OF Jasper)ss.:
)

On this 30 day of November, 2007, before me personally appeared Douglas H. Schalk

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(seal) BETTY L. WOODS
Notary Public - Notary Seal
STATE OF MISSOURI
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(Notary Stamp)

BETTY L. WOODS
Notary Public - Notary Seal
STATE OF MISSOURI
Jasper County
My Commission Expires July 9, 2008

IN TESTIMONY WHEREOF, I hereunto set my hand and this 30 day of Nov, 2007

Shannon Todd Morey LS
Shannon Todd Morey

STATE OF Missouri)
COUNTY OF Jasper) ss.:
)

On this 30 day of November 2007, before me personally appeared Shannon Todd Morey

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(seal)

BETTY L. WOODS
Notary Public - Notary Seal
STATE OF MISSOURI
Jasper County
My Commission Expires July 9, 2008

Betty L. Woods
Notary Public
(Notary Stamp)

BETTY L. WOODS
Notary Public - Notary Seal
STATE OF MISSOURI
Jasper County
My Commission Expires July 9, 2008

IN TESTIMONY WHEREOF, I hereunto set my hand and this _____ day of _____, 2007

Tracey Dianne Ziener LS

STATE OF _____)
COUNTY OF _____) ss.:
)

On this _____ day of _____, 2007, before me personally appeared Tracey Dianne Ziener

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(seal)

Notary Public
(Notary Stamp)

LS
Shannon Todd Morey

PATENT
REEL: 020211 FRAME: 0899