

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Dong Yub LEE</td> <td>09/04/2007</td> </tr> <tr> <td>Soong Yong JOO</td> <td>09/04/2007</td> </tr> <tr> <td>Hyoung Sik MOON</td> <td>09/04/2007</td> </tr> <tr> <td>Jung Sun LEE</td> <td>09/04/2007</td> </tr> <tr> <td>Hyun Joo HWANG</td> <td>09/04/2007</td> </tr> </tbody> </table>		Name	Execution Date	Dong Yub LEE	09/04/2007	Soong Yong JOO	09/04/2007	Hyoung Sik MOON	09/04/2007	Jung Sun LEE	09/04/2007	Hyun Joo HWANG	09/04/2007
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Jung Sun LEE	09/04/2007												
Hyun Joo HWANG	09/04/2007												
RECEIVING PARTY DATA													
Name:	SAMSUNG ELECTRONICS CO., LTD.												
Street Address:	416, Maetan-dong, Yeongtong-gu												
Internal Address:	Suwon-si												
City:	Gyeonggi-do												
State/Country:	REPUBLIC OF KOREA												
PROPERTY NUMBERS Total: 1													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11953723</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11953723								
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Application Number:	11953723												
CORRESPONDENCE DATA													
Fax Number:	(408)392-9262												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone:	408-392-9250												
Email:	jmausen@macpherson-kwok.com												
Correspondent Name:	MacPherson Kwok Chen & Heid LLP												
Address Line 1:	2033 Gateway Place												
Address Line 2:	Suite 400												
Address Line 4:	San Jose, CALIFORNIA 95110												
ATTORNEY DOCKET NUMBER:	AB-2578 US												
NAME OF SUBMITTER:	Howard R. Popper												

CH \$40.00 11953723

Total Attachments: 3

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ASSIGNMENT

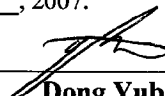
For good and valuable consideration, receipt of which is hereby acknowledged, we

Dong Yub LEE	of	103-1104, Byeoksan Apt., Daeya-Dong, Siheung-Si, Gyeonggi-Do, 429-709, Republic of Korea
Soong Yong JOO	of	404-1303, Mujigaemaecul Jugong Apt., 4-Danji, Gumi-Dong, Bundang-Gu, Seongnam-Si, Gyeonggi-Do, 463-713, Republic of Korea
Hyoung Sik MOON	of	104-1004, Samho Apt., Yeongchcon-Dong, Seodaemun-Gu, Seoul, 120-768, Republic of Korea
Jung Sun LEE	of	205-806, Ssangyong Sweet dot Home Apt., 688, Taejeon-Dong, Gwangju-Si, Gyeonggi-Do, 464-805, Republic of Korea
Hyun Joo HWANG	of	203, 10-32, Yangjae-Dong, Seocho-Gu, Seoul, 137-887, Republic of Korea

hereby sell, assign and transfer to SAMSUNG ELECTRONICS CO., LTD., a corporation, having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, its successors and assigns, the entire right, title and interest throughout the world in our invention in **LIQUID CRYSTAL DISPLAY AND METHOD OF DRIVING THE SAME**

for which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 9th day of September, 2007.

Signature: 
Dong Yub LEE

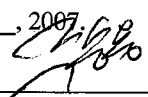
WITNESSED:

Signature 31 26 07

Date October 26, 2007

Type or print name of witness
Hwa Young CHOI

Executed this 4th day of September, 2007.

Signature: 
Soong Yong JOO


WITNESSED:

Signature 31 26 07

Date October 26, 2007

Type or print name of witness
Hwa Young CHOI

Executed this 4th day of September, 2007.

Signature: 
Hyoung Sik MOON

WITNESSED:


Signature 4 26 07

Date October 26, 2007

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Executed this 4th day of September, 2007.

Signature: _____


Jung Sun LEE

WITNESSED:

Signature _____

이영우

Date _____

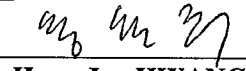
October 26, 2007

Type or print name of witness _____

Hwa Young CHOI

Executed this 4th day of September, 2007.

Signature: _____


Hyun Joo HWANG

WITNESSED:

Signature _____

이영우

Date _____

October 26, 2007

Type or print name of witness _____

Hwa Young CHOI