

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Panasonic Europe Ltd.	11/13/2007
RECEIVING PARTY DATA	
Name:	Matsushita Electric Industrial Co., Ltd.
Street Address:	1006 Kadoma, Kadoma City
City:	Osaka
State/Country:	JAPAN
Postal Code:	571-8501
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11765273
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	703567.4005
NAME OF SUBMITTER:	Donald Daybell
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

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ASSIGNMENT

THIS ASSIGNMENT is made the 13th day of NOVEMBER 2007 between:

Panasonic Europe Ltd. of Willoughby Road, Bracknell, Berks, RG12 8FP, United Kingdom (hereinafter called "the Assignor") of the one part; and

Matsushita Electric Industrial Co., Ltd. of 1006 Kadoma, Kadoma City, Osaka 571-8501, Japan (hereinafter called "the Assignee") of the other part.

WHEREAS the Assignor is the Applicant/Owner of the following Applications:

<u>Application Number</u>	<u>Filing Date</u>	<u>Jurisdiction</u>
03792245.7	18 February 2005	EP
10/188388	1 July 2002	US
03737986.4	28 January 2005	EP
11/130613	16 May 2005	US
PCT/EP2006/004604	16 May 2006	WO
98309594.4	24 November 1998	EP
11/765273	19 June 2007	US
04103621.1	28 July 2004	EP

AND WHEREAS the Assignor has for the consideration and upon the terms hereinafter appearing agreed to sell assign and transfer to the Assignee all their rights titles and interests in and to the said Applications for a Patent and the Patents thereon when granted, and in and to any continuing Applications and Patents derived therefrom.

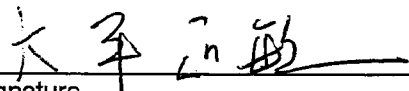
WITNESSETH

(1) Pursuant to said Agreement and in consideration of the sum of £1 now paid by the Assignee to the Assignor (the receipt whereof the Assignor hereby acknowledges) the Assignor with full title guarantee hereby assigns to the Assignee the benefit of the Applications the rights titles and interests therein and all the right powers liberties and immunities arising or accrued therefrom including the right to take proceedings in respect of any past infringement of the Applications free from all incumbrances to the intent that the grant of any Patents to be granted pursuant to the Applications shall be in the name of and shall vest in the Assignee TO HOLD unto the Assignee absolutely.

(2) The Assignee shall by virtue of the Assignment be entitled to the grant of Patents pursuant to the Applications in the name of the Assignee.

IN WITNESS WHEREOF the parties hereto have executed this Assignment

Executed for and on behalf of **Panasonic Europe Ltd.**


Signature

MAGATOSHI OHURA
Full Name (in block letters)

CFO, DIRECTOR
Title (in block letters)

Executed for and on behalf of **Matsushita Electric Industrial Co., Ltd.**


Signature

Hiroki Naito
Full Name (in block letters)

Director, IP Development Center
(Authorized Signing Officer)
Title (in block letters)