

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Robin Star Morton Slomkowski	11/20/2007
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Property Type	Number
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NAME OF SUBMITTER:	Brian M. Berliner
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

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ASSIGNMENT

WHEREAS, **ANTHONY RICHARD ROTHSCCHILD** ("Assignee") and **ROBIN STAR MORTON SLOMKOWSKI** ("Consultant") have jointly made certain new and useful inventions in the **SYSTEM AND METHOD FOR ADDING AN ADVERTISEMENT TO A PERSONAL COMMUNICATION**, and have disclosed the same in an application for Letters Patent of the United States therefor, said application having been filed with the U.S. Patent and Trademark Office on October 31, 2007, bearing Serial No. 11/933,061; and

WHEREAS, pursuant to the certain Consulting Services Agreement previously executed between Assignee and Consultant, Consultant agreed to assign his entire interest in all inventions disclosed in said application to Assignee;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable considerations to Consultant pursuant to the Consulting Services Agreement, the receipt and sufficiency whereof is hereby acknowledged, Consultant does hereby sell, assign, and transfer unto said Assignee, his successors and assigns, the entire right, title and interest throughout the world in and to all said inventions disclosed in said application; and in and to said application, including all priority rights for other countries arising from said application; and in and to all substitutions, provisionals, divisions, and continuations thereof; and in and to all Letters Patent, United States and foreign, that may be granted for said inventions; and in and to all extensions, renewals, and reissues thereof.

And Consultant does hereby authorize and request the Commissioner of Patents of the United States and the duly constituted authorities of foreign countries to issue any Letters Patent which may be granted on said inventions, on any applications related thereto, and on any substitute, continuing, divisional, or reissue applications, or any of them, to said Assignee, his successors and assigns, as assignee of the entire right, title and interest therein and thereto.

And for the consideration aforesaid, Consultant does hereby further covenant and agree with said Assignee, his successors and assigns, that Consultant has full and unencumbered title to the inventions and application above described and hereby assigned, which title shall warrant unto said Assignee, his successors and assigns; that Consultant has granted to others no license to make, use, or sell said inventions; and that Consultant will not execute any instrument in conflict herewith.

And for the consideration aforesaid, Consultant does hereby, for him and his legal representatives, further covenant and agree with said Assignee, his successors and assigns, that upon request Consultant will execute substitute, continuing, divisional, or reissue applications, amended specifications, or rightful oaths; communicate to said Assignee, his successors and assigns, any facts known to Consultant relating to said inventions or the history thereof; execute preliminary statements; testify in any interference or other legal proceedings involving said inventions; execute and deliver any application papers, assignments, or other instruments, and do all other acts which, in the opinion of counsel for said Assignee, may be necessary or convenient to secure the grant of Letters Patent to said Assignee, his successors and assigns, or his nominees, in the United States and in all other countries where said Assignee may desire to have the said inventions, or any of them, patented, with specifications and claims in such form as shall be approved by counsel for said Assignee, and to vest and confirm and complete legal and equitable title to all such inventions, applications, and Letters Patent, and to enable him to record said title, without further consideration than now paid but at the expense of said Assignee, its successors or assigns.

Date: 20 Nov 2007 
ROBIN STAR MORTON SLOMKOWSKI