

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Shlomo Gonen	12/18/2007
Jonathan A. Gonen	12/18/2007
David Gonen	12/18/2007
Darren Berkovitz	12/18/2007
Stacy Stubblefield	12/18/2007

RECEIVING PARTY DATA

Name:	Metro Enterprises, Inc.
Street Address:	9454 Wilshire Boulevard
Internal Address:	Suite 525
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90212

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11958855

CORRESPONDENCE DATA

Fax Number: (818)340-2859
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 8183477900
Email: scott@KLKPatentLaw.com
Correspondent Name: Scott W. Kelley
Address Line 1: 6320 Canoga Avenue
Address Line 2: Suite 1650
Address Line 4: Woodland Hills, CALIFORNIA 91367

ATTORNEY DOCKET NUMBER:

METRO-50560

PATENT

REEL: 020264 FRAME: 0896

500423100

OP \$40.00 11958855

NAME OF SUBMITTER:

Scott W. Kelley

Total Attachments: 7

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ASSIGNMENT

This Assignment is made by **Shlomo Gonen**, of Calabasas, California, **Jonathan A. Gonen**, of Calabasas, California; **David Gonen**, of Calabasas, California; **Darren Berkovitz**, of Bell Canyon, California and **Stacy Stubblefield**, of Los Angeles, California, Assignors, to **METRO ENTERPRISES, INC.**, a California corporation, Assignee, having a place of business at 9454 Wilshire Boulevard, Suite 525, Beverly Hills, California 90212.

WHEREAS, Assignors have invented a new and useful **PROCESS FOR OBTAINING EXPERT ADVICE ON-DEMAND**, for which an application for United States Letters Patent has been executed by them on the dates written below; and

WHEREAS, Assignors believe themselves to be the original, first and joint inventors of the invention disclosed and claimed in said application for Letters Patent; and

WHEREAS, Assignee desires to acquire by formal, recordable assignment the entire right, title and interest in and to said invention, said application and any Letters Patent that may be granted for said invention in the United States and throughout the world;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and of other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby sell, assign, and transfer to Assignee, the entire right, title, and interest in and to said invention, said application and any Letters Patent that may be granted for said invention in the United States and throughout the world, including the right to file foreign applications directly in the name of the Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties, or otherwise.

Further, Assignors agree that, upon request and without further compensation, but at no expense to Assignors, they and their legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or


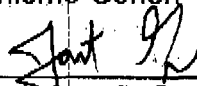
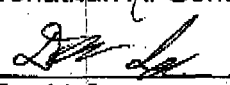
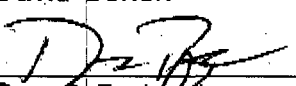
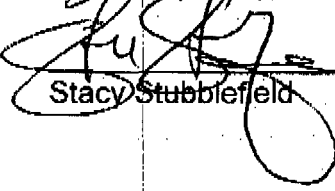
enforcing Letters Patent in the United States and throughout the world for said invention, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said invention, said application, and any Letters Patent granted for said invention in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignors authorize and request the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for said invention, whether on said application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in said invention.

IN WITNESS WHEREOF, Assignors have executed this Assignment on the dates written below.

ASSIGNORS:

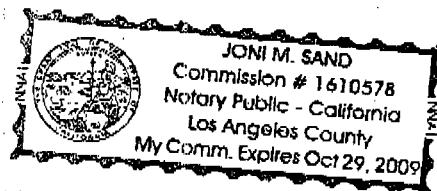
 Shlomo Gonen	<u>DEC 18 2007</u> Date
 Jonathan A. Gonen	<u>12-18-2007</u> Date
 David Gonen	<u>12-18-07</u> Date
 Darren Berkowitz	<u>12-18-07</u> Date
 Stacy Stubblefield	<u>12-18-07</u> Date

State of California)
County of Los Angeles) ss.

On December 18, 2007, before me, Joni M. Sand Notary Public,
personally appeared **Shlomo Gonen**, personally known to me (or proved to me on the
basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to
the within instrument and acknowledged to me that he/~~she/they~~ executed the same in
his/~~her/their~~ authorized capacity(ies), and that by his/~~her/their~~ signature(s) on the
instrument the person(s), or the entity upon behalf of which the person(s) acted,
executed the instrument.

WITNESS my hand and official seal.

Joni M. Sand
(Signature of Notary)

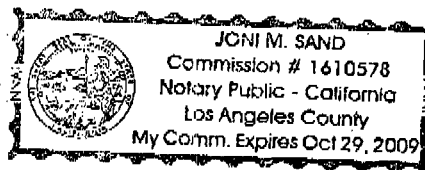


State of California)
County of Los Angeles)ss.

On Dec 18, 2007, before me, Joni M. Sand Notary Public,
personally appeared **Jonathan A. Gonen**, personally known to me (or proved to me on
the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed
to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in
his/~~her/their~~ authorized capacity(ies), and that by his/~~her/their~~ signature(s) on the
instrument the person(s), or the entity upon behalf of which the person(s) acted,
executed the instrument.

WITNESS my hand and official seal.

Joni M. Sand
(Signature of Notary)

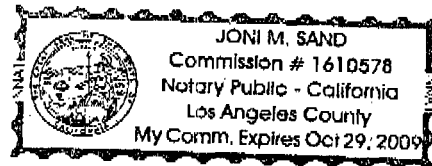


State of California)
County of Los Angeles) ss.

On Dec 18, 2007, before me, Joni M. Sand Notary Public,
personally appeared **David Gonen**, personally known to me (or proved to me on the
basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to
the within instrument and acknowledged to me that he/~~she/they~~ executed the same in
his/~~her/their~~ authorized capacity(ies), and that by his/~~her/their~~ signature(s) on the
instrument the person(s), or the entity upon behalf of which the person(s) acted,
executed the instrument.

WITNESS my hand and official seal.

Joni M. Sand
(Signature of Notary)

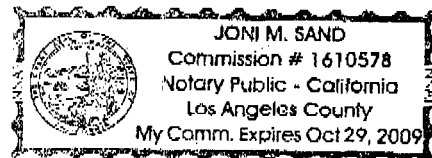


State of California)
County of Los Angeles) ss.

On Dec 18, 2007, before me, Joni M. Sand Notary Public,
personally appeared **Darren Berkovitz**, personally known to me (or proved to me on
the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed
to the within instrument and acknowledged to me that he/~~she~~/they executed the same in
his/~~her~~/their authorized capacity(ies), and that by his/~~her~~/their signature(s) on the
instrument the person(s), or the entity upon behalf of which the person(s) acted,
executed the instrument.

WITNESS my hand and official seal.

Joni M. Sand
(Signature of Notary)



State of California)
County of Los Angeles)ss.

On Dec 18, 2007, before me, Joni M. Sand Notary Public,
personally appeared **Stacy Stubblefield**, personally known to me (or proved to me on
the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed
to the within instrument and acknowledged to me that he/she/they executed the same in
his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the
instrument the person(s), or the entity upon behalf of which the person(s) acted,
executed the instrument.

WITNESS my hand and official seal.

Joni M. Sand
(Signature of Notary)

