

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

| Name | Execution Date |
|-----------------|----------------|
| Wei Shen | 12/14/2007 |
| Kaijun Cao | 12/14/2007 |
| Hongqiang Zhang | 12/14/2007 |

RECEIVING PARTY DATA

| | |
|-------------------|--|
| Name: | Gmedia Corporation |
| Street Address: | Second Floor of Cayside, Harbour Drive |
| Internal Address: | P.O. Box 30592 S.M.B. |
| City: | George Town, Grand Cayman |
| State/Country: | CAYMAN ISLANDS |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 11958924 |

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:

9759-005

NAME OF SUBMITTER:

Stephan A. Pendorf

Total Attachments: 3
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PATENT

REEL: 020267 FRAME: 0349

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ASSIGNMENT

In consideration of the payment by ASSIGNEE to ASSIGNORS of valuable consideration, receipt whereof is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR

Wei SHEN
Room 818, Yingu Plaza
9 North 4th Ring Road West
Haidian District
Beijing 100080
P.R. China

Kaijun CAO
Room 818, Yingu Plaza
9 North 4th Ring Road West
Haidian District
Beijing 100080
P.R. China

Hongqiang ZHANG
Room 818, Yingu Plaza
9 North 4th Ring Road West
Haidian District
Beijing 100080
P.R. China

hereby sells, assigns and transfers to

ASSIGNEE

Gmedia Corporation
Second Floor of Cayside, Harbour Drive
P.O. Box 30592 S.M.B.
George Town, Grand Cayman
Cayman Islands

and the successors, assigns and legal representatives of the ASSIGNEE, the entire right, title and interest for the United States and its territorial possessions, and countries foreign thereto, in and to any and all improvements which are disclosed in the invention entitled "**SYSTEM AND METHOD FOR COLLECTING AND ANALYZING MULTI-FIELDS TWO-DIMENSIONAL CODE**", and which is found in U.S. Patent Application Serial Number 11/958,924 filed December 18, 2007 (I hereby authorize {WP456305;1})

U.S. Application No.
Assignment

Attorney Docket: 9759-005

and request our attorneys Akerman Senterfitt of 222 Lakeview Avenue, Suite 400, West Palm Beach, Florida 33401, to insert the application number and filing date of said application when known) or any continuation, divisional, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof, including the right to claim priority under 35 U.S.C. §119, and I request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in the application to the ASSIGNEE, its successors and assigns; and we will execute without further consideration all papers deemed necessary by the ASSIGNEE in connection with the United States application when called upon to do so by the Assignee;

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been made or will be made or entered into which would conflict with this Assignment;

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue or enforce said application, said invention and said Letters Patent and said equivalents

{WP456305;1}

U.S. Application No.
Assignment

Attorney Docket: 9759-005

thereof which may be necessary or desirable to carry out the
purposes thereof.

Date: Dec. 14, 2007

Wei SHEN

Date: Dec. 14, 2007

Kaijun CAO

Date: Dec. 14, 2007

Hongqiang ZHANG

(Legalization not required for recording but is prima facie
evidence of execution under 35 U.S.C. §261.)

{WP456305;1}

PATENT

RECORDED: 12/19/2007

REEL: 020267 FRAME: 0353