

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Tomohiko TANAKA	11/09/2007
RECEIVING PARTY DATA	
Name:	KABUSHIKI KAISHA SQUARE ENIX (also trading as SQUARE ENIX CO., LTD.)
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Postal Code:	151-8544
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11720138
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NAME OF SUBMITTER:	William Pieprz
Total Attachments: 2 source=P31905_Assignment#page1.tif source=P31905_Assignment#page2.tif	

OP \$40.00 11720138

ASSIGNMENT

WHEREAS, **Tomohiko TANAKA**, a citizen of Japan, whose post office address is c/o SQUARE ENIX Co., Ltd. 3-22-7, Yoyogi, Shibuya-ku, Tokyo 151-8544 Japan, hereinafter referred to as the ASSIGNOR, has invented a certain improvement relating to

RETRIEVAL METHOD FOR CONTENTS TO BE SELECTION CANDIDATES FOR USER

for which an application for Letters Patent in the United States entered the National Stage in the United States Patent and Trademark Office on May 24, 2007 and was awarded Application No. 11/720,138, and which Application is a National Stage of International Application No. PCT/JP2005/021724, filed November 25, 2005.

AND WHEREAS, **KABUSHIKI KAISHA SQUARE ENIX (also trading as SQUARE ENIX Co., LTD.)**, a corporation organized and existing under the laws of Japan, whose post-office address is 3-22-7, Yoyogi, Shibuya-ku, Tokyo 151-8544 Japan, hereinafter known as the ASSIGNEE, is desirous of acquiring the entire right, title and interest for the United States in and to said invention and application, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues, and prolongations thereof.

NOW, THIS WITNESSETH that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt whereof is hereby acknowledged, said ASSIGNOR hereby assigns, sells and transfers to said ASSIGNEE, its assigns and legal representatives, the entire and exclusive right, title and interest in and to said invention and application, for the United States including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted therefor and all rights to sue for past and future infringement thereunder, said ASSIGNEE and its assigns and legal representatives to have, hold, exercise and enjoy the said invention and application, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof, with all the rights, powers, privileges, and advantages in any ways arising from or pertaining thereto, for and during the term or terms of any and all such Letters Patent when granted, including any and all renewals, reissues, and prolongations thereof, for the use and benefit of said ASSIGNEE and its assigns and legal representatives in as ample and beneficial a manner to all intents and purposes as the said ASSIGNOR might or could have held and enjoyed the same, if this assignment had not been made.

AND said ASSIGNOR hereby agrees to execute all papers necessary to file applications in the United States for said invention and to assign the same to said ASSIGNEE, or any assignee acquiring title to said invention, and to execute any other papers that may be needed in connection with filing said application and securing Letters Patent thereon.

AND said ASSIGNOR authorizes and requests the Commissioner of Patents to issue Letters Patent on said application, and on any and all divisions and continuations thereof, to said ASSIGNEE, its assigns and legal representatives, in accordance herewith.

IN TESTIMONY WHEREOF, this assignment is executed on the date(s) indicated below.

First Witness:

Tomohiko Tanaka
(Name)

2007 / 11 / 9
(Date)

Tomohiko Tanaka 2007/11/9
Tomohiko TANAKA Date

Second Witness:

Toshiaki Tarumi
(Name)

2007 / 11 / 9
(Date)