

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
American Express Travel Related Services Company, Inc.	12/19/2007
RECEIVING PARTY DATA	
Name:	American Express Bank Ltd.
Street Address:	200 Vesey Street
Internal Address:	3 World Financial Center
City:	New York
State/Country:	NEW YORK
Postal Code:	10285-4900
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	10032588
Application Number:	10378465
CORRESPONDENCE DATA	
Fax Number:	(602)382-6070
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	602-382-6228
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Address Line 1:	1 AZ Ctr, 400 E Van Buren St
Address Line 2:	Howard I. Sobelman, Esq.
Address Line 4:	Phoenix, ARIZONA 85004
ATTORNEY DOCKET NUMBER:	4.3800 / 5.0200
NAME OF SUBMITTER:	Howard I. Sobelman

Total Attachments: 3
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**PATENT
 REEL: 020274 FRAME: 0952**

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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY
CONVEYING PARTY DATA	
Name	Execution Date
JP MORGAN CHASE BANK , N.A.(as successor interest to BANK ONE)	12/11/2007
RECEIVING PARTY DATA	
Name:	SHAKESPEARE COMPANY, LLC
Street Address:	3801 WESTMORE DRIVE
City:	COLUMBIA
State/Country:	SOUTH CAROLINA
Postal Code:	29223
PROPERTY NUMBERS Total: 2	
Property Type	Number
Patent Number:	6375107
Patent Number:	6299086
CORRESPONDENCE DATA	
Fax Number:	(212)245-3009
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Email:	skaplan@kanekessler.com
Correspondent Name:	Susan S. Kaplan
Address Line 1:	1350 Avenue of the Americas
Address Line 2:	Kane Kessler, P.C.
Address Line 4:	New York, NEW YORK 10019
ATTORNEY DOCKET NUMBER:	4902-59
NAME OF SUBMITTER:	Susan S. Kaplan

OP \$80.00 6375107

Total Attachments: 4

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PATENT

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REEL: 020270 FRAME: 0898

ASSIGNMENT

WHEREAS, AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC., a New York corporation, having a principal place of business and mailing address at General Counsel's Office, 3 World Financial Center, 200 Vesey Street, New York, New York 10285-4900 (hereafter the "Assignor"), is the owner by respective Assignment of the United States Patent Applications identified on the attached Schedule A (hereinafter "the Patent Properties").

WHEREAS, AMERICAN EXPRESS BANK LTD., a Connecticut corporation, having a principal place of business and mailing address at General Counsel's Office, 3 World Financial Center, 200 Vesey Street, New York, New York 10285-4900 (hereafter the "Assignee"), desires to acquire all of the rights to the Patent Properties, and all inventions described and claimed therein.

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) or equivalent and other good and valuable consideration paid to it, receipt of which is hereby acknowledged, Assignor hereby sells and assigns to the Assignee the entire right, title and interest, in all countries, in and to the Patent Properties, and all inventions described and claimed therein, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and any and all reissues, extensions, renewals, reexaminations thereof, and all applications for Letters Patent or other grants of protection of proprietary rights including, but not limited to, inventor's certificate, utility model, utility certificate, patent of importation, registration of patent and industrial design registration which may be filed, and which may be granted, upon said inventions in any countries or regions foreign to the United States, to the full end of the term or terms for which such Letters Patent issue, such entire right, title and interest to be held and enjoyed by the above-named Assignee the same as they would have been held and enjoyed by the Assignor had this Assignment and sale not been made.

By its undersigned representative, the Assignor agrees:



**TERMINATION AND RELEASE OF SECURITY INTEREST
IN PATENT RIGHTS**

TERMINATION AND RELEASE dated as of August 8, 2007, from JPMORGAN CHASE BANK, N.A., a national banking association (as successor in interest to BANK ONE, N.A.), as Secured Party (the "Secured Party") for certain banks and other financial institutions (the "Lenders"), to SHAKESPEARE COMPANY, LLC, a Delaware limited liability company ("Debtor").

WITNESSETH:

WHEREAS, pursuant to the Pledge and Security Agreement, dated as of March 25, 2003, made by the Debtor in favor of the Secured Party (the "Security Agreement"), a security interest (the "Security Interest") was granted by the Debtor to the Secured Party and the Lenders in certain collateral, including the Patent Collateral (as hereinafter defined);

WHEREAS, pursuant to that certain Patent Security Agreement dated as of March 25, 2003, among the Secured Party and the Debtor (the "Patent Security Agreement"), the Debtor, by reference to the Security Agreement, reaffirmed its intent to grant a Security Interest to the Secured Party specifically in certain Patent Collateral;

WHEREAS, the Patent Security Agreement was recorded in the Patent Division of the United States Patent and Trademark Office on May 13, 2003, at Reel 014051 and Frame 0453; and

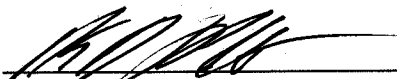
WHEREAS, the Secured Party now desires to terminate and release the entirety of its Security Interest in the Patent Collateral;

NOW, THEREFORE, for good and valuable consideration including the satisfaction of all obligations, indebtedness and liabilities secured by the Patent Collateral pursuant to the Security Agreement, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, the Secured Party hereby states as follows:

1. Definitions. The term "Patent Collateral," as used herein, shall have the meaning provided by reference in the Patent Security Agreement and shall include all of the Debtor's right, title and interest of every kind and nature as of the date hereof in the Patents (including, without limitation, those items listed on Schedule A hereto). The term "Patents" shall have the meaning provided by reference in the Security Agreement and the Patent Security Agreement.
2. Release of Security Interest. The Secured Party hereby terminates, releases and discharges its Security Interest in the Patent Collateral, and any right, title or interest of the Secured Party in such Patent Collateral shall hereby cease and become void.
3. Further Assurances. The Secured Party hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the Security Interest contemplated hereby.

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of December 11, 2007.

JPMORGAN CHASE BANK, N.A.
as Secured Party

By: 
Name: Kevin Padgett
Title: Vice President