

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Perry KING</td><td>12/12/2007</td></tr><tr><td>Santiago MIRANDA</td><td>12/12/2007</td></tr></tbody></table>	Name	Execution Date	Perry KING	12/12/2007	Santiago MIRANDA	12/12/2007	
Name	Execution Date						
Perry KING	12/12/2007						
Santiago MIRANDA	12/12/2007						
RECEIVING PARTY DATA							
Name:	CEMUSA CORPORACION EUROPEA DE MOBILIARO URBANO, S.A.						
Street Address:	C/Francisco Sancha 24						
City:	Madrid						
State/Country:	SPAIN						
Postal Code:	E-28034						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29291780</td></tr></tbody></table>	Property Type	Number	Application Number:	29291780			
Property Type	Number						
Application Number:	29291780						
CORRESPONDENCE DATA							
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NAME OF SUBMITTER:	Maria Luisa Palmese						
Total Attachments: 2 source=assign 14154-1005D001#page1.tif source=assign 14154-1005D001#page2.tif							

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PATENT
REEL: 020277 FRAME: 0360

ASSIGNMENT

WHEREAS, WE

Perry KING, a resident of:
Via Savona 97 Milan, Italy 20144
Citizenship: United Kingdom; and

Santiago MIRANDA, a resident of:
Via Savona 97, Milan, Italy 20144
Citizenship: Spain

have made inventions and discoveries in an application for Letters Patent of the United States of America for **INFORMATION/ADVERTISING PANEL ASSEMBLY**, which was filed in the United States Patent and Trademark Office on **September 13, 2007**, and accorded Application No. **29/291,780**;

WHEREAS, **CEMUSA CORPORACION EUROPEA DE MOBILIARIO URBANO, S.A.**, having a place of business at C/Francisco Sancha 24, E-28034 Madrid, SPAIN, hereinafter called Assignee, and who, together with its successors and assigns, is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited;

NOW, THEREFORE, for appropriate and proper consideration furnished to us by Assignee, receipt and sufficiency of which we hereby acknowledge, We hereby, without reservations:

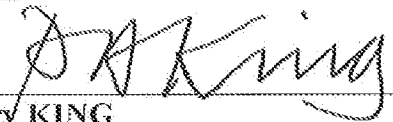
1. Assign, transfer, and convey to Assignee the entire right, title, and interest in and to said inventions and discoveries, said application for Letters Patent of the United States of America, any and all other applications for Letters Patent on said inventions and discoveries, including all divisional, renewal, substitute, and continuation applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues, and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications, and said Letters Patent.
2. Authorize Assignee to file patent applications in any or all countries for any or all of said inventions and discoveries in our name or in the name of Assignee or otherwise as Assignee may deem advisable, under an International Convention or otherwise.
3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer

all said Letters Patent to Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct.

4. Warrant that we have not conveyed to others any right, title, or interest in said inventions, discoveries, applications, or patents or any license to use the same or to make, use, or sell anything embodying or utilizing any of said inventions or discoveries; that we have good right to assign the same to Assignee without encumbrance; and that we are aware of no claim to the contrary.

5. Bind our heirs, legal representatives, and assigns, as well as ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonably serving to assure that said inventions and discoveries, said patent applications, and said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives, and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; to furnish Assignee with any and all documents, photographs, models, samples, and other physical exhibits in our control or in the control of our heirs, legal representatives, or assigns which may be useful for establishing the facts of our conception, disclosure, and reduction to practice of said inventions and discoveries; and to testify to the same in any interference, arbitration, or litigation.

IN TESTIMONY WHEREOF, We have hereunto set our hand and seal
this 12 day of December, 2007.


Perry KING

this 12 day of December, 2007.


Santiago MIRANDA