

PATENT ASSIGNMENT

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Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Sihem Amer-Yahia</td><td>12/19/2007</td></tr><tr><td>Alban Galland</td><td>12/19/2007</td></tr><tr><td>Ramana Yerneni</td><td>12/19/2007</td></tr><tr><td>Cong Yu</td><td>12/19/2007</td></tr></tbody></table>		Name	Execution Date	Sihem Amer-Yahia	12/19/2007	Alban Galland	12/19/2007	Ramana Yerneni	12/19/2007	Cong Yu	12/19/2007
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Sihem Amer-Yahia	12/19/2007										
Alban Galland	12/19/2007										
Ramana Yerneni	12/19/2007										
Cong Yu	12/19/2007										
RECEIVING PARTY DATA											
Name:	Yahoo! Inc.										
Street Address:	701 First Avenue										
City:	Sunnyvale										
State/Country:	CALIFORNIA										
Postal Code:	94089										
PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11961599</td></tr></tbody></table>		Property Type	Number	Application Number:	11961599						
Property Type	Number										
Application Number:	11961599										
CORRESPONDENCE DATA											
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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ATTORNEY DOCKET NUMBER:	6569/54353US1										
NAME OF SUBMITTER:	Mark J. Spolyar										
Total Attachments: 5											

OP \$40.00 11961599

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PATENT
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Assignment of **RECOMMENDATION SYSTEM USING SOCIAL BEHAVIOR ANALYSIS AND
VOCABULARY TAXONOMIES**

By Sihem Amer Yahia, Alban Galland, Ramana Yerneni, and Cong Yu, to Yahoo! Inc.
6569/54353US1/Y02820US01

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

**RECOMMENDATION SYSTEM USING SOCIAL BEHAVIOR ANALYSIS AND VOCABULARY
TAXONOMIES**

☒ for which I have executed a U.S. patent application on even date herewith.

☐ which bears U.S. application serial No. _____, filed _____.

☐ for which I have executed a patent application in the country of _____ on even date herewith.

☐ which I have executed a U.S. provisional application on even date herewith.

☐ which is a U.S. provisional application which bears U.S. application serial No. _____, filed _____.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and; (2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.

(b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and

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reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

(d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

(e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.

(f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I Sihem Amer-Yahia have executed this document on the date indicated below.

Sihem Amer-Yahia
Signature of Inventor

12/19/2007
Date

New York, New York
Inventor's City, State of residence

Witnessed by:

(1) *Lauren McDonnell*
Signature of Witness
Lauren McDonnell
Print Witness Name

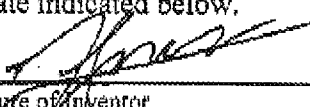
12/19/07
Date
New York, NY
Witness' City, State of residence

(2) *Sebastien Lahaie*
Signature of Witness

12/19/2007
Date

SEBASTIEN LAHAIE
Print Witness Name

RYE, NY
Witness' City, State of residence


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6569/54353US1/Y02820US01IN TESTIMONY WHEREOF, I Alban Galland have executed this document on
the date indicated below.

Signature of Inventor19 / 12 / 2007

DateGrenoble, France

Inventor's City, State of residence

Witnessed by:

(1) 

Signature of Witness12 / 19 / 2007

DateDAVID PENNOCK

Print Witness NameMONROE TWP, NJ

Witness' City, State of residence(2) 

Signature of Witness12 / 19 / 2007

DateSEBASTIEN LAHAIE

Print Witness NameRYE, NY

Witness' City, State of residence

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6569/54353US1/Y02820US01

IN TESTIMONY WHEREOF, I Ramana Yerneni have executed this document
on the date indicated below.

Ramana Yerneni
Signature of Inventor

12/19/07
Date

Cupertino, California
Inventor's City, State of residence

Witnessed by:

(1) Nilesh Dalvi
Signature of Witness

12/19/07
Date

Nilesh Dalvi
Print Witness Name

Sunnyvale
Witness' City, State of residence

(2) JACOBSEN
Signature of Witness

12/19/07
Date


JACOBSEN
Print Witness Name

MOUNTAIN VIEW
Witness' City, State of residence

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IN TESTIMONY WHEREOF, I Cong Yu have executed this document on the
date indicated below.



Signature of Inventor


12/19/2007

Date

New York, New York

Inventor's City, State of residence

Witnessed by:

(1) 

Signature of Witness

Dec 19, 2007

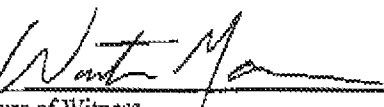
Date

SERGEI VASSILVITSKII

Print Witness Name

New York, NY

Witness' City, State of residence

(2) 

Signature of Witness

12/19/07

Date

Winter Mason

Print Witness Name

Long Island City, NY

Witness' City, State of residence