

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Noam Kedem	12/19/2007
RECEIVING PARTY DATA	
Name:	SANDISK IL LTD.
Street Address:	7 Atir Yeda Street
City:	Kfar Saba
State/Country:	ISRAEL
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11963931
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NAME OF SUBMITTER:	MARK M. FRIEDMAN
Total Attachments: 1 source=_1224193622_001#page1.tif	

CH \$40.00 11963931

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PATENT
REEL: 020286 FRAME: 0221

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I/we

Noam Kedem of 612 Gloucester Lane, Foster City, California 94404

hereby sell, assign and transfer to **SanDisk IL Ltd.**, an Israeli corporation, having a place of business at 7 Atir Yeda Street, Kfar Saba, Israel, its successors and assigns, the entire right, title and interest throughout the world in my invention in:

Mobile Device and Method for Concurrently Processing Content

According to Multiple Playlists

for which I/we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; I/we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from me; I/we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and I/we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 19th day of December, 2007.



Noam Kedem

Attorney Docket No.