Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PART	Ύ DATA				
Name				Execution Date	
Sreenivas Gollapudi				12/07/2007	
Rina Panigrahy				12/07/2007	
RECEIVING PARTY	Υ DATA				
Name:	Microsoft Corporation				
Street Address:		One Microsoft Way			
City:	Redmond	Redmond			
State/Country:	WASHINGTON				
Postal Code:	98052				
Property Type Application Number:		Number 11954216			
CORRESPONDEN					
Fax Number: (425)936-7329					
Correspondence w	· · ·		hen the fax attempt is unsuccessful.		
Phone: 425-707-2290					
Email: dbouton@microsoft.com Correspondent Name: Dianne Bouton					
Address Line 1: One Microsoft Way					
Address Line 4: Redmond, WASHINGTON 98052					
ATTORNEY DOCKET NUMBER:		MS 320953.01			
NAME OF SUBMITTER:		Steven Spellman			
Total Attachments: source=MS 320953		ASSIG	NMENT#page1.tif		

PATENT ASSIGNMENT

I/WE, Sreenivas Gollapudi and Rina Panigrahy ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "ESTIMATING RELEVANCE OF SEARCH RESULT BASED ON CLICK DATA" ("APPLICATION"), which:

> will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. <u>11/954,216</u>, filed <u>12/12/2007</u>) this APPLICATION's Application No. and filing date, when known;

was filed on ______ and was given Application No. _____;

□ is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

12.01.07

Date

Date

Sreenivas Gollaptidi

Rina Panigrahy

PATENT REEL: 020290 FRAME: 0939

RECORDED: 12/27/2007