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12/14/2007



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Patent and Trademark Office

Tab settings

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To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

AARON C. KRAUSE
SAUL DENENBERG

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

2. Name and address of receiving party(ies):

Name: Dedication to Detail, Inc.Address: 777 Henderson Boulevard, Suites 1 & 2City: Folcroft State/Prov.: PACountry: US ZIP: 19032

Additional name(s) & address(es)

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ OtherExecution Date: NOVEMBER 12, 2007

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: November 12, 2007

Patent Application No.

Filing date

B. Patent No.(s)

12/18/2007 SSESHE1 00000027 29293836

01 FC:2012

02 FC:2112

03 FC:2312

04 FC:2021

105.00 OP

30.00 OP

65.00 OP

40.00 OP

Additional numbers

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: NORMAN E. LEHRER, ESQUIRERegistration No. 26,561Address: 1205 NORTH KINGS HIGHWAYCity: CHERRY HILL State/Prov.: NJCountry: US ZIP: 08034

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$ 40.00☒ Enclosed - Any excess or insufficiency should be credited or debited to deposit account☐ Authorized to be charged to deposit account

8. Deposit account number:

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

NORMAN E. LEHRER

Name of Person Signing

Signature

DECEMBER 14, 2007

Date

Total number of pages including cover sheet, attachments, and

2

Mail documents to be recorded with required cover sheet information to:
Mail Stop Assignment Recordation Services

PATENT

REEL: 020300 FRAME: 0408

Whereas, we, Aaron C. Krause and Saul Denenberg,

have invented a new, original and ornamental design entitled
"Hand Cleaning Foam Sponge"

for which on November 12, 2007 an application
for United States letters patent was signed by us.

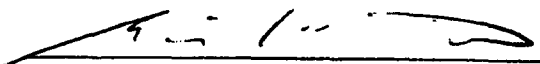
Now, Therefore, in consideration of One (1) dollar
and other valuable considerations paid to us by Dedication to
Detail, Inc., of 777 Henderson Boulevard, Suites 1 & 2,
Folcroft, PA 19032,

the receipt whereof is acknowledged, we hereby assign unto the said
Dedication to Detail, Inc.

the entire interest in said
invention for the United States and all foreign countries and any letters patent to be issued
therefor in the United States or any foreign country.

The Commissioner of Patents is requested to issue such letters patent in accordance
herewith. And we agree to execute further instruments proper for
effectuating the premises.

Executed

 11/14/07
AARON C. KRAUSE

 11/12/07
SAUL DENENBERG

PATENT