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| RECORDATION FORM COVER SHEET PATENTS ONLY  |   |  |
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| To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.  |   |  |
| 1. Name(s) of conveying party(ies)/execution date(s):  | 2. Name(s) and address(es) of receiving party(ies):   |  |
| Kara Marie Cain (11-08-2007) Beth Goldman Mason (11-19-2007) Elizabeth Lynn Johnson (11-20-2007) Datina Hill Diego (11-20-2007)  Additional name(s) of conveying party(ies) attached:  [] Yes [X] No   | Name: The Procter & Gamble Company  Internal Address: Attention: Chief Patent Counsel One Procter & Gamble Plaza Cincinnati, OH 45202  Additional name(s) & address(es) attached?  []Yes [X] No |  |
| 3. Nature of conveyance:   |   |  |
| <ul> <li>4. Application number(s) or patent number(s): This document is being filed together with a new state.</li> <li>A. Patent Application No(s). 29/297,822 Date Filed: November 19, 2007 P&amp;G Case: D1273 Confirmation No.: 1928 Additional numbers attempting the patents of th</li></ul> | B. Patent No(s). P&G Case:  |  |
| 5. Name and address to whom correspondence   | 6. Total number of applications and patents   |  |
| Name: CENTRAL DOCKETING Internal Address: THE PROCTER & GAMBLE  COMPANY Street Address:  Intellectual Property Division  Winton Hill Business Center – Box 412  6250 Center Hill Avenue  Cincinnati, OH 45224  | 7. Total fee (37 CFR 3.41):   |  |
| Phone: 513/634-5042  |   |  |
| Fax Number: 513/634-5049   |   |  |
| Email Address: ware.cr.1@pg.com  |   |  |
| Charles R. Ware Name of Person Signing Signature Total number of pages including cover   |   |  |

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers - checking Box #8 on the Utility or Design Transmittal Form --; (2) faxed to (571) 273-0140; or (3) mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450.

Assignment Recordation cover sheet.doc

Rev. 12/07

Attorney Docket Number D1273
Page 1 of 3

## GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled **Design For An Absorbent Article Material**, Attorney's Docket No. **D1273** and filed in the **United States** Patent Office as Number **29/297,822**, on **November 19, 2007** (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Kara Marie Cain of 3231 Bach Avenue, Apt. 2, Cincinnati, OH 45209; Beth Goldman Mason of 5766 Brookstone Drive, Cincinnati, OH 45230; Elizabeth Lynn Johnson of 3841 Wilmington Road, Lebanon, OH 45036; Datina Hill Diego of 3736 Ashworth Drive, Unit A, Cincinnati, OH 45208

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications. and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 29/297,822 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

Attorney Docket Number D-1273 Page 2 of 3

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

| Kara Marie Oain   | 8-NN-2807<br>Date                   |
|---|-------------------------------------|
| State of Ohio } } SS County of Hamilton}  |                                     |
| On this 8th day of 1000 ber, 200 Marie Cain, to me known to be the person nationstrument, and acknowledged to me that he executive therein set forth.  BARBARA CARVER Notary Public, State of Chie My Commission Expires 08-88-10 | med in and who executed the above   |
| Beth Goldman Mason  | 19 - Nov - 2007<br>Date             |
| State of Ohio } } SS County of Hamilton}  |                                     |
| On this day of, 200 Goldman Mason, to me known to be the person r instrument, and acknowledged to me that he execut therein set forth.  | named in and who executed the above |
|   | Notary Public/Witness               |
| Elizabeth Lynn Johnson  State of Ohio } } SS  | Date                                |
| County of Hamilton  On this day of, Elizabeth Lynn Johnson, to me known to be the pa  | erson named in and who executed the |
| purposes therein set forth.   | Notary Public/Witness               |

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Page 3 of 3

Datina Hill Diego

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Attorney Docket Number D1273 Page 1 of 3

26-12-2007

## GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled **Design For An Absorbent Article Material**, Attorney's Docket No. **D1273** and filed in the **United States** Patent Office as Number **29/297,822**, on **November 19, 2007** (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

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I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.: Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications. and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 29/297,822 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

Attorney Docket Number D-1273 Page 2 of 3

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

| Kara Marie Cain  | Date   |
|--|--|
| State of Ohio } } SS   |  |
| County of Hamilton }   |  |
| On this day of, 2 Marie Cain, to me known to be the person named i and acknowledged to me that he executed the sa forth.         | in and who executed the above instrument.                                  |
|  | Notary Public/Witness  |
| Beth Goldman Mason   | Date   |
| State of Ohio }  |  |
| On this day of, 2 Goldman Mason, to me known to be the person instrument, and acknowledged to me that he exec therein set forth. | named in and who executed the above  |
|  | Notary Public/Witness  |
| Sabeth Lynn Dhuon Elizabeth Lynn Johnson   | 20 November, 2007<br>Date  |
| State of Ohio }  |  |
| On this day of   | person named in and who executed the he executed the same for the uses and |

PATENT REEL: 020301 FRAME: 0130

Natani Buhlia AAlitaan

Attorney Docket Number D-1273 Page 3 of 3

20 NOVEMBER 2007

04:36:33 p.m.

State of Ohio

SS

County of Hamilton }

Line 1

On this \_\_\_\_\_\_ day of \_\_\_\_\_\_\_, 2007, before me personally appeared Datina Hill Diego, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

> KATIE L. STUART Notary Public, State of Ohio My Commission Expires 05-14-11

> > **PATENT**

**REEL: 020301 FRAME: 0131**