

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Attorney docket number previously recorded on Reel 020181 Frame 0406. Assignor(s) hereby confirms the Q102510.

CONVEYING PARTY DATA

Name	Execution Date
Gupta RAKESH	10/19/2007
Reddy Konda SREENATH	10/19/2007

RECEIVING PARTY DATA

Name:	SAMSUNG ELECTRONICS CO., LTD.
Street Address:	416 Maetan-dong, Yeongtong-gu
Internal Address:	Suwon-si
City:	Gyeonggi-do
State/Country:	REPUBLIC OF KOREA

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11916129

CORRESPONDENCE DATA

Fax Number: (202)293-7860
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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 Email: kkaji@SUGHRUE.COM
 Correspondent Name: SUGHRUE MION, PLLC
 Address Line 1: 2100 Pennsylvania Avenue, NW
 Address Line 2: Suite 800
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20037-3213

ATTORNEY DOCKET NUMBER:	Q102510
NAME OF SUBMITTER:	S. Stuart Lee

Total Attachments: 11

500429209

**PATENT
 REEL: 020301 FRAME: 0536**

CH \$40.00 11916129

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**12/04/2007
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11/30/2007
500409456

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Gupta RAKESH</td> <td>10/19/2007</td> </tr> <tr> <td>Reddy Konda SREENATH</td> <td>10/19/2007</td> </tr> </tbody> </table>		Name	Execution Date	Gupta RAKESH	10/19/2007	Reddy Konda SREENATH	10/19/2007
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Fax Number:	(202)293-7860						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	202-293-7080						
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Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20037						
ATTORNEY DOCKET NUMBER:	Q401899- Q/02510						
NAME OF SUBMITTER:	S. Stuart Lee						
Total Attachments: 1 source=ASSIGNMENT_EXECUTED_FILED_11-30-2007#page1.tif							

CH \$40.00 11916129

Docket No. Q101899
For Non-U.S. Clients

Assignment

Whereas, We. Gupta RAKESH and Reddy Konda SREENATH of Karnataka, India and Karnataka, India, respectively, hereinafter called assignors, have invented certain improvements in USER-INTEREST DRIVEN LAUNCHING PAD OF MOBILE APPLICATION AND METHOD OF OPERATING THE SAME and executed an application for Letters Patent of the United States of America therefor on _____; and

Whereas, SAMSUNG ELECTRONICS CO., LTD., 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

We, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number _____ and Confirmation number _____, filed _____) the application number, the confirmation number and filing date of said application when known.

Date: 19 Oct 2007

s/Gupta RAKESH

Date: 19 - Oct - 2007

s/Reddy Konda SREENATH

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)