

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Glen S. AXELROD</td> <td>10/29/2007</td> </tr> <tr> <td>Ajay GAJRIA</td> <td>10/29/2007</td> </tr> <tr> <td>Zhenghong TAO</td> <td>11/02/2007</td> </tr> </tbody> </table>		Name	Execution Date	Glen S. AXELROD	10/29/2007	Ajay GAJRIA	10/29/2007	Zhenghong TAO	11/02/2007
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Glen S. AXELROD	10/29/2007								
Ajay GAJRIA	10/29/2007								
Zhenghong TAO	11/02/2007								
RECEIVING PARTY DATA									
Name:	T.F.H. Publications, Inc.								
Street Address:	One T.F.H. Plaza								
Internal Address:	Third & Union Avenues								
City:	Neptune City								
State/Country:	NEW JERSEY								
Postal Code:	07753								
PROPERTY NUMBERS Total: 1									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11870037</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11870037				
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Application Number:	11870037								
CORRESPONDENCE DATA									
Fax Number:	(603)668-2970								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	603-668-6560								
Email:	cmcclelland@gtp.com								
Correspondent Name:	GROSSMAN, TUCKER, PERREAULT & PFLEGER, P								
Address Line 1:	55 SOUTH COMMERCIAL STREET								
Address Line 4:	MANCHESTER, NEW HAMPSHIRE 03101								
ATTORNEY DOCKET NUMBER:	TFH137								
NAME OF SUBMITTER:	Steven J. Grossman								
Total Attachments: 5 source=TFH137 Executed Assignment#page1.tif									

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ASSIGNMENT

WHEREAS, We, **AXELROD, Glen S.**, residing at 106 Cedar Drive, Colts Neck, NJ 07722, and **GAJRIA, Ajay**, residing at 304 Cobblestone Court, Monmouth Junction, NJ 08852, and **TAO, Zhenghong**, residing at 2012 State Rt. 35, Apt. 84, Spring Lake, NJ 07762 made certain new and useful inventions and improvements for which we filed an application for Letters Patent of the United States on **October 10, 2007**, which application was assigned U.S. patent application serial number **11/870,037**, and is entitled:

Pet Chew Including Compressible Central Portion

AND, WHEREAS, **T.F.H. Publications, Inc.**, a corporation organized and existing under and by virtue of the laws of the State of New Jersey, and having an office and place of business at One T.F.H. Plaza, Third and Union Avenues, Neptune City, NJ 07753 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefore;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for

Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letter Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be;

AND, furthermore, we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 29th day of October, 2007.



AXELROD, Glen S.

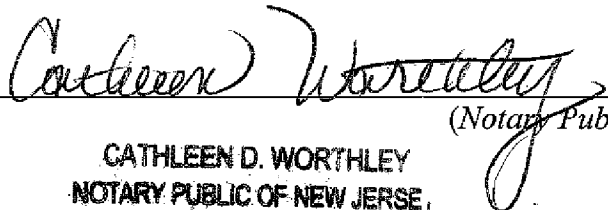
State of: New Jersey

County of: Monmouth

Before me personally appeared

Glen S. Axelrod

who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to execute the same this 29th day of October, 2007



(Notary Public)

CATHLEEN D. WORTHLEY
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES JULY 28, 2009

Sworn to and subscribed before me
this 29 day of Oct 2007

IN TESTIMONY WHEREOF, I have hereunto set my hand this 29th day of OCTOBER, 2007.

Ajay Gajria

GAJRIA, Ajay

State of: New Jersey

County of: Monmouth

Before me personally appeared

AJAY GAJRIA

who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to execute the same this 29th day of Oct, 2007

Cathleen Worthley

(Notary Public)

CATHLEEN D. WORTHLEY
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES JULY 28, 2009

Sworn to and subscribed before me
this 29 day of Oct 2007

IN TESTIMONY WHEREOF, I have hereunto set my hand this 2nd day of November, 2007.

Zhenghong TAO

TAO, Zhenghong

State of: New Jersey

County of: Monmouth

Before me personally appeared

Zhenghong TAO

who acknowledged the foregoing instrument to be a free act and deed, and also represented that he or she is authorized to execute the same this 2nd day of November, 2007

Cathleen D. Worthley

(Notary Public)

CATHLEEN D. WORTHLEY
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES JULY 28, 2009

Sworn to and subscribed before me
this 2nd day of Nov 2007.