

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Gunnard Nelson	12/28/2007
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Barton Nelson, Inc.
<b>Street Address:</b>	13700 Wyandotte
<b>City:</b>	Kansas City
<b>State/Country:</b>	MISSOURI
<b>Postal Code:</b>	64145-1532
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	29296267
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(913)647-9057
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	913-647-9050
<b>Email:</b>	sag@hoveywilliams.com
<b>Correspondent Name:</b>	Hovey Williams LLP
<b>Address Line 1:</b>	10801 Mastin Boulevard, Suite 1000
<b>Address Line 4:</b>	Overland Park, KANSAS 66210
<b>ATTORNEY DOCKET NUMBER:</b>	38545-DSG/3355.014
<b>NAME OF SUBMITTER:</b>	John Michael Collins
<b>Total Attachments: 2</b>	
source=38545DSG_Assignment#page1.tif	
source=38545DSG_Assignment#page2.tif	

CH \$40.00 29296267

ASSIGNMENT

WHEREAS, I, Gunnard Nelson, of 2602 West 160th Terrace; Stilwell, Kansas 66085-9155, have invented a certain new, original and ornamental design for a

SHEET CUBE HOLDER WITH LENTICULAR SIDE PANELS

for which I am about to make application for Design Patent of the United States; and

WHEREAS, Barton Nelson, Inc., a Corporation duly organized under the laws of the State of Missouri, and having its principal place of business at 13700 Wyandotte; Kansas City, Missouri 64145-1532 is desirous of acquiring an interest in, to and under said invention, said application and any and all Design Patents which may be granted for or upon said invention in the United States of America and all countries foreign thereto.

NOW, THEREFORE, to all whom it may concern be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, Gunnard Nelson, have sold, assigned and transferred, and by these presents do sell, assign and transfer unto Barton Nelson, Inc., the full and exclusive right, throughout the world, in, to and under the following:

(a) said invention as fully set forth and described in the application executed by me herewith preparatory to obtaining a Design Patent of the United States therefor and identified under attorney Docket No. 38545-DSG;

(b) said application S/N 29/296,267, Filed October 17, 2007;

(c) any and all refilings, divisions and continuations of said application;

(d) any and all Design Patents of the United States of America which may issue from said application, refilings, divisions and continuations;

(e) any and all reissues of said Design Patents of the United States of America;

(f) any and all applications for Design Patent on said invention which have heretofore been filed or may hereafter be filed in any and all countries foreign to the United States of America,

together with all rights to file and to claim priority in connection with said foreign-filed applications;

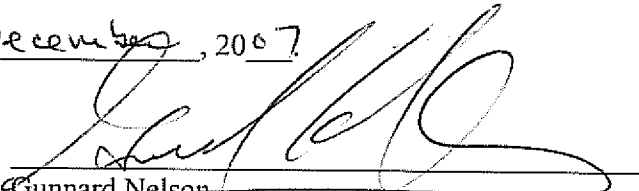
(g) any and all refilings, divisions and continuations of said foreign-filed applications;

(h) any and all Design Patents of countries foreign to the United States of America which may issue from said foreign-filed applications, refilings, divisions and continuations; and

(i) any and all extensions of and additions to said Design Patents of countries foreign to the United States of America.

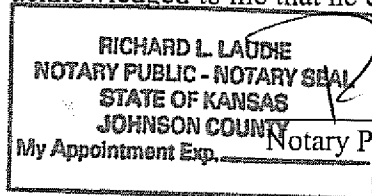
ALL of the above shall be held and enjoyed by Barton Nelson, Inc., for its own use and behoof, and for its successors, legal representatives and assigns, to the full end of the term for which said Design Patents may be granted, and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue said Design Patents in accordance with this Assignment.

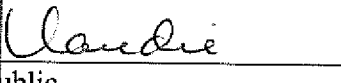
Executed this 28 day of December, 2007

  
Gunnard Nelson

STATE OF KANSAS )  
 ) SS.  
COUNTY OF JOHNSON )

On this 28<sup>th</sup> day of December, 2007, before me personally appeared Gunnard Nelson, to me known to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.



  
Notary Public

My Commission Expires: 5-9-11