

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| SUBMISSION TYPE:   | NEW ASSIGNMENT                           |                |                     |            |                     |            |  |
|--|--|----------------|---------------------|------------|---------------------|------------|--|
| NATURE OF CONVEYANCE:  | ASSIGNMENT                               |                |                     |            |                     |            |  |
| CONVEYING PARTY DATA   |  |                |                     |            |                     |            |  |
| <table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Tarik Arci</td><td>12/28/2007</td></tr><tr><td>Yucel Altunbasak</td><td>12/28/2007</td></tr></tbody></table>          | Name                                     | Execution Date | Tarik Arci          | 12/28/2007 | Yucel Altunbasak    | 12/28/2007 |  |
| Name   | Execution Date                           |                |                     |            |                     |            |  |
| Tarik Arci   | 12/28/2007                               |                |                     |            |                     |            |  |
| Yucel Altunbasak   | 12/28/2007                               |                |                     |            |                     |            |  |
| RECEIVING PARTY DATA   |  |                |                     |            |                     |            |  |
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| Street Address:  | Organize Sanayi Bolgesi                  |                |                     |            |                     |            |  |
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| State/Country:   | TURKEY                                   |                |                     |            |                     |            |  |
| Postal Code:   | 45030                                    |                |                     |            |                     |            |  |
| PROPERTY NUMBERS Total: 2  |  |                |                     |            |                     |            |  |
| <table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11866246</td></tr><tr><td>Application Number:</td><td>60827915</td></tr></tbody></table> | Property Type                            | Number         | Application Number: | 11866246   | Application Number: | 60827915   |  |
| Property Type  | Number                                   |                |                     |            |                     |            |  |
| Application Number:  | 11866246                                 |                |                     |            |                     |            |  |
| Application Number:  | 60827915                                 |                |                     |            |                     |            |  |
| CORRESPONDENCE DATA  |  |                |                     |            |                     |            |  |
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| Correspondent Name:  | Jonathan Pierce                          |                |                     |            |                     |            |  |
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| NAME OF SUBMITTER:   | Jonathan Pierce                          |                |                     |            |                     |            |  |
| Total Attachments: 2<br>source=P10852US Signed Assignment#page1.tif<br>source=P10852US Signed Assignment#page2.tif   |  |                |                     |            |                     |            |  |

CH \$80.00 11866246

PATENT

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REEL: 020306 FRAME: 0567

### ASSIGNMENT

IN CONSIDERATION OF TEN DOLLARS (\$10.00) cash in hand paid to us by VESTEL ELEKTRONIK SANAYI VE TICARET A.S., and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we, TARIK ARICI and YUCEL ALTUNBASAK, ("ASSIGNORS"), having made an invention in Method and Apparatus for Adjusting the Contrast of an Input Image, while in the employ either as an employee or consultant of VESTEL ELEKTRONIK SANAYI VE TICARET A.S., doing business at Organize Sanayi Bolgesi, Manisa, Turkey 45030 (sometimes hereinafter called "ASSIGNEE"), docs hereby ASSIGN, SELL and CONVEY to said ASSIGNEE, its successors and assigns, the entire right, title and interest throughout the world in and to:

1. Said invention in Method and Apparatus for Adjusting the Contrast of an Input Image;
2. United States of America patent application on said invention, Application No. 11/866,246 filed October 2, 2007, Attorney's File No. 1821-2801, entitled Method and Apparatus for Adjusting the Contrast of an Input Image, and U.S. Provisional Application No. 60/827,915 filed October 3, 2006, Attorney's File No. 1821-02800, entitled Method and Apparatus for Adjusting the Contrast of an Input Image and all applications and patents that claim priority, directly or indirectly, to any of the foregoing;
3. All applications for patent or like protection on said invention that have now been or may in the future be made by us or our legal representatives, including any requests for continued examinations, continuations, continuations-in-part, re-issues, divisionals, patents, and any other utility applications that may be based on this invention, and like grants, including without limitation, those obtained or permissible under past, present and future laws and statutes, whether in the United States of America or any other place anywhere in the world;

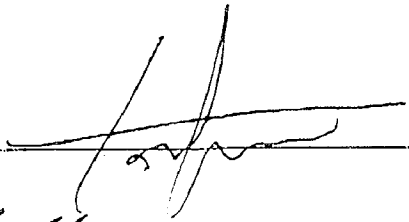
6. All international rights of priority associated with said invention, applications, patents and like protection.

We covenant that we, and our heirs, legal representatives, assigns, administrators, and executors, will, at the expense of ASSIGNEE, its successors and assigns, execute all papers and perform such other acts as may be reasonably necessary to give ASSIGNEE, its successors and assigns, the full benefit of this Assignment.

ASSIGNORS covenant, represent, and warrant that: we have disclosed the best mode of making and using said invention; we know of no documents, disclosures, uses, or other prior art that would prevent patenting said invention; we are the sole, original, and true inventors of said invention; the right, title, and interest herein conveyed by us are free and clear of any encumbrance; and we have the full right to convey the same as herein expressed.

EXECUTED on the date indicated below, opposite my signature.

Date: \_\_\_\_\_

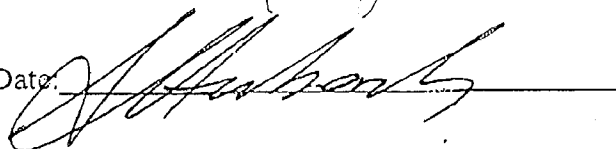


ASSIGNORS:

12/28/2007

Tarik Arici

Date: \_\_\_\_\_



12/28/2007

Yucel Altunbasak