

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Josh Kornfeld | 11/16/2007 |
| Jared Randall | 11/16/2007 |
| Jeffrey W. Ladwig | 11/16/2007 |
| RECEIVING PARTY DATA | |
| Name: | JMK Industrial Design, LLC |
| Street Address: | 1932 1st Avenue |
| Internal Address: | Suite 215A |
| City: | Seattle |
| State/Country: | WASHINGTON |
| Postal Code: | 98101-3045 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29296131 |
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| ATTORNEY DOCKET NUMBER: | 69311-197 |
| NAME OF SUBMITTER: | George C. Rondeau, Jr. |

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Total Attachments: 3

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**PATENT
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ASSIGNMENT

WHEREAS, we, Josh Kornfeld, Jared Randall, and Jeffrey W. Ladwig (hereinafter referred to as ASSIGNORS), having post office addresses of 4322 12th Ave. S., Seattle, Washington 98108; 730 12th Avenue E., #2, Seattle, Washington 98102; and 3429 49th Ave. SW, Seattle, Washington 98116, respectively, are the joint inventors with Christopher G. Alviar of an invention entitled "BEVERAGE CONTAINER," as described and claimed in the specification forming part of an application for United States letters patent filed October 15, 2007, as United States Patent Application No. 29/296,131.

WHEREAS, JMK Industrial Design, LLC, (hereinafter referred to as ASSIGNEE), a limited liability company of the State of Washington having a place of business at 1932 1st Ave., Ste. 215A, Seattle, Washington 98101, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request that any letters patent that may be granted issue to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent

on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

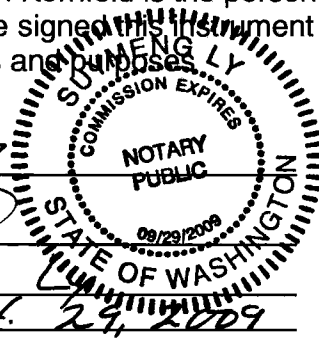
Date 11/16/07

By [Signature]
Josh Kornfeld

STATE OF WASHINGTON)
) ss.
COUNTY OF King)

I certify that I know or have satisfactory evidence that Josh Kornfeld is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated Nov. 16, 2007
Signature of [Signature]
Notary Public
Printed Name Suy Meng Ly
My appointment expires Sept. 29, 2009



Date 11/16/07

By [Signature]
Jared Randall

STATE OF WASHINGTON)
) ss.
COUNTY OF King)

I certify that I know or have satisfactory evidence that Jared Randall is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated Nov. 16, 2007
Signature of [Signature]
Notary Public
Printed Name Suy Meng Ly
My appointment expires Sept. 29, 2009

