

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>RALPH J. STECKEL</td><td>12/23/2007</td></tr><tr><td>LARRY J. MURPHY</td><td>12/23/2007</td></tr></tbody></table>		Name	Execution Date	RALPH J. STECKEL	12/23/2007	LARRY J. MURPHY	12/23/2007
Name	Execution Date						
RALPH J. STECKEL	12/23/2007						
LARRY J. MURPHY	12/23/2007						
RECEIVING PARTY DATA							
Name:	PET ECOLOGY BRANDS, INC.						
Street Address:	14822 VENTURE DRIVE						
City:	DALLAS						
State/Country:	TEXAS						
Postal Code:	75234						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11843515</td></tr></tbody></table>		Property Type	Number	Application Number:	11843515		
Property Type	Number						
Application Number:	11843515						
CORRESPONDENCE DATA							
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ATTORNEY DOCKET NUMBER:	PETE-28,162						
NAME OF SUBMITTER:	JOHN J. ARNOTT						
Total Attachments: 3 source=pet28162 ASSMT 01 02 08#page1.tif source=pet28162 ASSMT 01 02 08#page2.tif source=pet28162 ASSMT 01 02 08#page3.tif							

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REEL: 020308 FRAME: 0369

PETE-28,162

PATENT

ASSIGNMENT

Whereas, **RALPH J. STECKEL**, an individual, residing at 14822 Venture Drive, Dallas, Texas 75234, and **LARRY J. MURPHY**, an individual, residing at 2215 Victoria Lane, Richardson, Texas 75082 ("Applicants"), have invented certain new and useful improvements in an **ANIMAL LITTER HAVING THE PROPERTY OF DETECTING DIABETES IN FELINES** (the "Invention"); for which United States Patent Application was filed on August 22, 2007 (Serial No. 11/843,515) (the "Application"); and

Whereas, **PET ECOLOGY BRANDS, INC.**, a Texas corporation, located at 14822 Venture Drive, Dallas, Texas 75234 ("Assignee"), is desirous of acquiring the entire right, title, and interest in the Application.

Now, therefore, for other good and valuable consideration, Applicants, by these presents do hereby sell, assign, and transfer unto Assignee, its successors, assigns, and legal representatives the full and exclusive right to the Application in the United States and the entire right, title, and interest in and to any and all Patents which may be granted therefor and/or therefrom in the United States, to all divisions, reissues, substitutions, continuations, continuations-in-part, and extensions of said application. Applicants hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for the Invention, or patents resulting therefrom, insofar as Applicants' interests are concerned, to Assignee, of the entire right, title, and interest in and to the same, for its sole use and benefit; and for the use and benefit of its legal representatives, to the full end of the term for which said Patent(s) may be granted, as fully and entirely as the same would have been held by the Applicants had this assignment not been made.

Applicants also sell and assigns to Assignee, its successors, assigns and legal representatives the full and exclusive right, title, and interest to the Invention disclosed in said Application throughout the world, including the right to file applications and obtain patents, utility models, industrial models, and designs for the Invention in the Assignee's own name throughout the world, including all rights of priority, all rights to publish cautionary notices reserving ownership of the Invention and all rights to register the Invention in appropriate registries, all foreign rights arising from pre-grant publication of the Application; and Applicants further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee, its successors, assigns and legal representatives.

Applicants further agree to communicate to Assignee, its successors, assigns and/or legal representatives, any known facts respecting any improvements, and, at the expense of Assignee, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in Assignee and to aid Assignee, its successors, assigns and legal representatives to obtain and enforce proper protection for the Invention in all countries.

Applicants further authorize and direct Assignee's attorneys to insert the serial number and filing date of said application now identified by the attorney docket number and title set forth above as soon as the same shall have been made known to them by the United States Patent and Trademark Office.

Name of First Joint Inventor: **RALPH J. STECKEL**Residence (City, State): **DALLAS, TEXAS**Signature: *Ralph Steckel*Date: 12/23/07STATE OF _____ §
COUNTY OF _____ §

BEFORE ME, a Notary Public, on this _____ day of _____, 2007, personally appeared **RALPH J. STECKEL**, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed same of his own free will for the purposes and consideration therein expressed.

[SEAL]

Notary Public

Commission Expires: _____

Name of Second Joint Inventor: **LARRY J. MURPHY**Residence (City, State): **RICHARDSON, TEXAS**Signature: *Larry J. Murphy*Date: 12/23/07

STATE OF _____ §

COUNTY OF _____ §

BEFORE ME, a Notary Public, on this _____ day of _____, 2007, personally appeared **LARRY J. MURPHY**, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed same of his own free will for the purposes and consideration therein expressed.

[SEAL]

Notary Public

Commission Expires: _____