

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	ASSIGNMENT																		
CONVEYING PARTY DATA																			
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Daniel Lee BEYER</td><td>11/28/2007</td></tr><tr><td>Jason Michael FRIEDLAND</td><td>11/28/2007</td></tr><tr><td>Angel Eduardo HERNANDEZ</td><td>11/28/2007</td></tr><tr><td>Rebecca Morgan VALENTINE</td><td>11/28/2007</td></tr><tr><td>Peter Sebastian SLUSARCZYK</td><td>11/28/2007</td></tr><tr><td>Neil A. WILLCOCKS</td><td>11/28/2007</td></tr><tr><td>Jeremy Kirk FRANKS</td><td>11/28/2007</td></tr><tr><td>Matthew Glenn MOUDY</td><td>11/28/2007</td></tr></tbody></table>	Name	Execution Date	Daniel Lee BEYER	11/28/2007	Jason Michael FRIEDLAND	11/28/2007	Angel Eduardo HERNANDEZ	11/28/2007	Rebecca Morgan VALENTINE	11/28/2007	Peter Sebastian SLUSARCZYK	11/28/2007	Neil A. WILLCOCKS	11/28/2007	Jeremy Kirk FRANKS	11/28/2007	Matthew Glenn MOUDY	11/28/2007	
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RECEIVING PARTY DATA																			
<table border="1"><tr><td>Name:</td><td>MARS, Incorporated</td></tr><tr><td>Street Address:</td><td>6885 Elm Street</td></tr><tr><td>City:</td><td>McLean</td></tr><tr><td>State/Country:</td><td>VIRGINIA</td></tr><tr><td>Postal Code:</td><td>22101</td></tr></table>	Name:	MARS, Incorporated	Street Address:	6885 Elm Street	City:	McLean	State/Country:	VIRGINIA	Postal Code:	22101									
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CORRESPONDENCE DATA																			
Fax Number: (202)857-6395 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																			
Phone: 2027158473(yst)																			
Email: dcipdocket@arentfox.com																			
Correspondent Name: ARENT FOX LLP																			
Address Line 1: 1050 CONNECTICUT AVENUE, N.W.																			
Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20036-5339																			
ATTORNEY DOCKET NUMBER:	022141.00011.PA.0204																		

PATENT

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REEL: 020312 FRAME: 0887

OP \$40.00 29298838

NAME OF SUBMITTER:

Murat Ozgu

Total Attachments: 5

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**ASSIGNMENT**

FOR VALUE RECEIVED, we, (1) **Daniel Lee BEYER**, a citizen of the United States, residing at 1341 Tilton Drive, Franklin, TN 37067, (2) **Jason Michael FRIEDLAND**, a citizen of the United States, residing at 203 Winburn Land, Franklin, TN 37069, (3) **Angel Eduardo HERNANDEZ**, a citizen of the United States, residing at 313 Fishing Ford Court, Nolensville, TN 37135, (4) **Rebecca Morgan VALENTINE**, a citizen of the United States, residing at 125 Tudor Court, Franklin, TN 37067, and (5) **Peter Sebastian SLUSARCZYK**, a citizen of Canada, residing at 164 Lodge Hall Road, Nolensville, TN 37135, (6) **Neil A. WILCOCKS**, a citizen of Great Britain, residing at 1753 Forsyth Park Drive, Brentwood, TN 37027, (7) **Jeremy Kirk FRANKS**, a citizen of Great Britain, residing at 124 Allenhurst Circle, Franklin, TN 37067, and (8) **Matthew Glenn MOUDY**, a citizen of the United States, residing at 4337 Sneed Road, Nashville, TN 37215,

hereby sell, assign, transfer and convey unto **MARS, INCORPORATED**

a corporation of the State of Delaware,

having a place of business at 6885 Elm Street, McLean, VA 22101,

its successors, assigns and legal representatives (hereinafter called the "Assignee"), the entire right, title and interest, for all countries and regions, in and to certain inventions relating to and described in US Design Patent Application for

**MEAT PIECE**

and in and to said registrations, and all divisions, renewals and continuations thereof, and all Letters Patent of any country or region which may be granted, thereon, and all reissues and extensions thereof, and all applications for Letters Patent or other grants of protection of proprietary rights including, but not limited to, inventor's certificate, utility model, utility certificate, patent of importation, registration of patent and industrial design registration which may be tiled, and which may be granted, upon said inventions in any countries or regions, and all reissues, renewals and extensions therefore; and I hereby authorize and request all officials of any countries or regions having authority so to do, to issue all such Letters Patent or other grants of protection upon said inventions to the Assignee or to such nominees as it may designate.

AND we authorize and empower the said Assignee or nominees to invoke and claim for any application for such Letters Patent or other grants of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by a convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization.

AND we hereby consent that a copy of this assignment shall be deemed a full and formal equivalent of any assignment, consent to file or like document which may be required in any country or region for any purpose and more particularly in proof of the right of the said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

AND we hereby covenant that we have the full right to convey the entire right, title and interest here in assigned and that we have not executed and will not execute any agreement in conflict herewith.

AND we hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to us pertaining to said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining, maintaining and enforcing all lawful patent or other grants of protection of said inventions in any and all countries and regions.

Attorney Docket: 022141.00011.PA.0204IN TESTIMONY WHEREOF, I hereunto set my hand and this 28 day of November, 2007

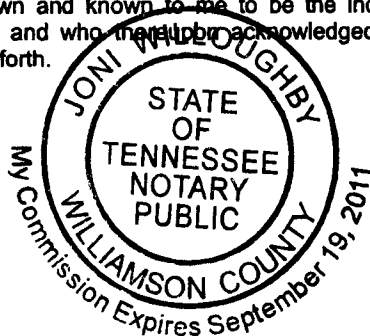
D. L. Beyer LS  
 Daniel Lee BEYER

STATE OF Tennessee )  
 ) ss.:  
 COUNTY OF Williamson )

On this 28 day of November, 2007, before me personally appeared Daniel Lee BEYER

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(seal)



Joni Willoughby  
 Notary Public  
 (Notary Stamp)

IN TESTIMONY WHEREOF, I hereunto set my hand and this 28 day of November, 2007

J. Michael Friedland LS  
 Jason Michael FRIEDLAND

STATE OF Tennessee )  
 ) ss.:  
 COUNTY OF Williamson )

On this 28 day of Nov, 2007, before me personally appeared Jason Michael FRIEDLAND

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(seal)



Joni Willoughby  
 Notary Public  
 (Notary Stamp)

(2 of 5)

TECH/529309.1

Attorney Docket: 022141.00011.PA.0204IN TESTIMONY WHEREOF, I hereunto set my hand and this 28 day of November, 2007

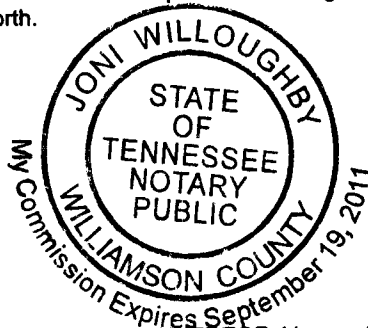
Angel Eduardo HERNANDEZ LS  
 Angel Eduardo HERNANDEZ

STATE OF Tennessee )  
 COUNTY OF Williamson ) ss.:

On this 28 day of Nov, 2007, before me personally appeared Angel Eduardo HERNANDEZ

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(seal)



Joni Willoughby  
 Notary Public  
 (Notary Stamp)

IN TESTIMONY WHEREOF, I hereunto set my hand and this 28 day of Nov, 2007

Rebecca Morgan VALENTINE LS  
 Rebecca Morgan VALENTINE

STATE OF Tennessee )  
 COUNTY OF Williamson ) ss.:

On this 28 day of Nov, 2007, before me personally appeared Rebecca Morgan VALENTINE

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(seal)



Joni Willoughby  
 Notary Public  
 (Notary Stamp)

(3 of 5)

TECH/529309.1

IN TESTIMONY WHEREOF, I hereunto set my hand and this 28/11/, 2007

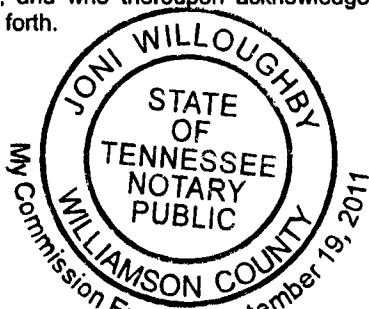
Peter Sebastian SLUSARCZYK LS

STATE OF Tennessee )  
COUNTY OF Williamson ) ss.:

On this 28 day of Nov, 2007, before me personally appeared Peter Sebastian SLUSARCZYK

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(seal)



Joni Willoughby  
Notary Public  
(Notary Stamp)

IN TESTIMONY WHEREOF, I hereunto set my hand and this 28 day of Nov, 2007

Neil A. WILLCOCKS LS

STATE OF Tennessee )  
COUNTY OF Williamson ) ss.:

On this 28 day of Nov, 2007, before me personally appeared Neil A. WILLCOCKS

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(seal)



Joni Willoughby  
Notary Public  
(Notary Stamp)

Attorney Docket: 022141.00011.PA.0204

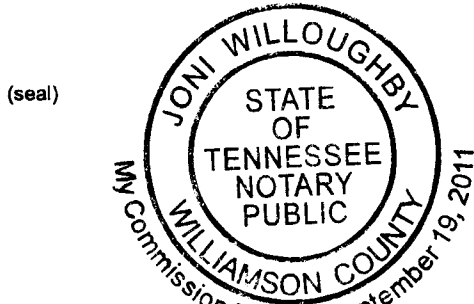
IN TESTIMONY WHEREOF, I hereunto set my hand and this <sup>28<sup>th</sup></sup>~~28~~ day of Nov, 2007

Jeremy Kirk FRANKS LS  
Jeremy Kirk FRANKS

STATE OF Tennessee )  
COUNTY OF Williamson )ss.:

On this 28 day of Nov, 2007, before me personally appeared Jeremy Kirk FRANKS

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.



Joni Willoughby  
Notary Public  
(Notary Stamp)

IN TESTIMONY WHEREOF, I hereunto set my hand and this day of 11/27, 2007  
28<sup>th</sup> mm

Matthew Glenn MOUDY LS  
Matthew Glenn MOUDY

STATE OF Tennessee )  
COUNTY OF Williamson )ss.:

On this 28 day of Nov, 2007, before me personally appeared Matthew Glenn MOUDY

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.



Joni Willoughby  
Notary Public  
(Notary Stamp)

(5 of 5)

TECH/529309.1