

**PATENT ASSIGNMENT**

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<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Quad/Tech, Inc.	01/02/2008
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Quad/Graphics, Inc.
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<b>City:</b>	Sussex
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	53089
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Patent Number:</b>	5230501
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<b>ATTORNEY DOCKET NUMBER:</b>	067925-9024
<b>NAME OF SUBMITTER:</b>	Steven C. Becker
<b>Total Attachments: 2</b>	
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**OP \$40.00 5230501**

## PATENT ASSIGNMENT

WHEREAS Quad/Tech, Inc., of N64 W23110 Main Street, Sussex, WI 53072, (hereinafter referred to as "Assignor") is the owner of the following United States Letters Patent(s), and the invention(s) set forth therein, as shown by the records of the United States Patent and Trademark Office:

U.S. PATENT NO.	GRANT DATE	TITLE
5,230,501	7/27/1993	APPARATUS AND METHOD FOR INTEGRATING AN INSERT ASSEMBLY ON A PRINTING PRESS

WHEREAS Quad/Graphics, Inc., N63 W23075 Highway 74, Sussex, WI 53089 (hereinafter referred to as "Assignee") is desirous of acquiring the full right, title and interest in and to U.S. Patent No. 5,230,501. The full right, title and interest in and to U.S. Patent No. 5,230,501 includes all rights of action and damages for past infringement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor has sold, assigned, transferred and set over, and by these presents hereby sells, assigns, transfers and sets over to Assignee the entire and exclusive right, title and interest, including all rights of action and damages for past infringement, in and to U.S. Patent No. 5,230,501, and in and to any and all divisional, continuation, continuation-in-part, reissues or extensions thereof, to be held and enjoyed by Assignee for its own use as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made; the Commissioner of Patents and Trademarks of the United States of America is hereby authorized to transfer the portion of the title indicated from Assignor to Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the Assignor, but also that such assigned rights are not encumbered by any grant, license, or other right theretofore given; Assignor hereby undertakes to execute and deliver to Assignee upon request all lawful documents which may be requested by Assignee, and to furnish Assignee with all facts relating to U.S. Patent No. 5,230,501 as may be requested.

The undersigned hereby grant the firm of FOLEY & LARDNER LLP, the power to insert in this

Patent Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Patent Assignment.

Date: 1-2-2008

Quad/Tech, Inc.  
By: [Signature]  
Name: Andrew R. Schiesl  
Title: Secretary

Date: 1-2-2008

Witness: Runde C. Renzler

Date: 1-2-2008

Witness: Jason Pauls

State of Wisconsin )

ss. )

County of Waukesha )

On this 2nd day of January, 2008, before me, a notary public in and for said county, appeared the above named person, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he/she acknowledged that he/she signed, sealed, and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

[Signature]  
NOTARY PUBLIC  
AMY M. McNallie  
Notary Public  
MCNALLIE  
My Commission Expires: 6/20/2010  
STATE OF WISCONSIN