

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Jin-Sung Kim	12/31/2007
Ha-Young Ji	12/31/2007
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	LG. Philips LCD Co. Ltd.
<b>Street Address:</b>	20, Yoido-dong, Youngdungpo-gu
<b>City:</b>	Seoul
<b>State/Country:</b>	REPUBLIC OF KOREA
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	11967967
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<b>ATTORNEY DOCKET NUMBER:</b>	12576-7095
<b>NAME OF SUBMITTER:</b>	Gustavo Siller, Jr.
<b>Total Attachments: 3</b> source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif	

CH \$40.00 11967967

Case No. 12576-7095  
Client Ref. F08-0019US001

**ASSIGNMENT**

WHEREAS, Jin-Sung KIM and Ha-Young JI, hereinafter called the "Assignors", have made the invention described in the United States patent application entitled **LIQUID CRYSTAL DISPLAY DEVICE AND DRIVING METHOD OF THE SAME**, executed by Assignors on the same date as this Assignment;

WHEREAS, LG PHILIPS LCD CO. LTD. a corporation organized and existing under the laws of Korea, having a place of business at 20, Yoido-dong, Youngdungpo-gu, Seoul, Republic of Korea, hereinafter called the "Assignee," desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefore in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; together with the right to recover all damages, including, but not limited to, a reasonable royalty, by reason of past, present, or future infringement or any other violation of patent or patent application rights; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

**PATENT**

**REEL: 020321 FRAME: 0962**

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignors have executed this agreement.

DATE: 12.31.2007

Jin-Sung Kim  
Jin-Sung KIM

DATE: 12.31.2007

Ha-Young Ji  
Ha-Young JI