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 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BART JOHANNES MASSEE	11/11/2007

RECEIVING PARTY DATA

Name:	Koninklijke Philips Electronics N V
Street Address:	Groenewoudseweg 1
City:	Eindhoven
State/Country:	NETHERLANDS
Postal Code:	5621 BA

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29297884

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ATTORNEY DOCKET NUMBER: D5204

NAME OF SUBMITTER: EDWARD W. GOODMAN

Total Attachments: 1

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PATENT REEL: 020327 FRAME: 0045

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CT \$40.00

ASSIGNMENT

For good and valuable consideration, I, Bart Johannes Massee, a subject of the Netherlands, living at Zaanenlaan 124, 2024 ZD Haarlem, the Netherlands, assign to Koninklijke Philips Electronics N.V., Groenewoudseweg 1, Eindhoven, The Netherlands, its successors and assigns, the application for the United States Design Patent on the Design of UV SANITIZER FOR TOOTHBRUSH HEAD invented by me, which application was executed concurrently herewith and all rights in and to said application, and all Patents which may be granted therefor, and all divisions, reissues, continuations and extensions thereof, and authorize and request the Commissioner of Patents to issue all Patens on said Design or resulting therefrom to said Koninklijke Philips Electronics N.V., as assignee of the entire interest, and covenant that I have full rights so to do and agree that I will communicate to said Koninklijke Philips Electronics N.V., or its representatives any facts known to me respecting said Design and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid Koninklijke Philips Electronics N.V., its successors and nominees, to obtain and enforce proper protection for said invention.

Dated this // day of November 2007

MASSEE

Bart Johannes Massee

RECORDED: 01/07/2008

PATENT REEL: 020327 FRAME: 0046