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PATENTS ONLY

1 SHEET

U.S. DEPARTMENT OF COMMERCE

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Attorney Docket No: 5000-1-1119

To the Assistant Commissioner for Patents

1. Name of conveying party(ies):  
Jong-Hoon ANNAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name

Other: \_\_\_\_\_

Execution Date: September 11, 2007

2. Name and address of receiving party(ies):

Name: SAMSUNG ELECTRONICS CO., LTD.Address: 416, MAETAN-DONG, YEONGTONG-GUSUWON-SI, GYEONGGI-DOREPUBLIC OF KOREAAdditional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: September 11, 2007

A. Patent Application No.(s)

11/969,941

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Steve ChaAddress: CHA & REITER  
210 Route 4 East, Suite #103  
Paramus, New Jersey 076526. Total number of applications and patents involved: 127. Total fee (37 CFR 3.41): \$40.00☒ Enclosed☐ Authorized to be charged to deposit account, if necessary  
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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

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(BDSM 8)  
(9/94)PATENT  
REEL: 020347 FRAME: 0372

**Assignment of Invention and Patent Application**

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of TEN (\$10.00) DOLLAR,

- 1) Jong-Hoon ANN of  
#936-801, Byeokjeokgol 9-danji Samsung Taeyoung APT., Yeongtong-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea

(hereinafter **Assignor**) hereby sells, assigns, transfers, and sets over unto:

**SAMSUNG ELECTRONICS CO., LTD.** of  
**416, MAETAN-DONG, YEONGTONG-GU, SUWON-SI, GYEONGGI-DO,**  
**REPUBLIC OF KOREA**


(hereinafter **Assignee**) the entire right, title and interest for the United States Of America as defined in 35 U.S.C. § 1.00, in and to the invention entitled as:

METHOD FOR SETTING POWER CONTROL INITIAL VALUE USING INDICATION  
LIGHT IN VISIBLE LIGHT COMMUNICATIONS AND TRANSMISSION/RECEIVE  
APPARATUS USING THE SAME

invented by **Assignor**; the application for United States patent therefor, invented by **Assignor**; any patent or reissues of any patent that may be granted thereon; and any applications which are continuations, continuation-in-part, substitutes, or divisions of said application. **Assignor** authorizes **Assignee** to enter the date of signature and/or Serial Number and Filing Date in the above. **Assignor** also authorizes and requests the Commissioner of Patents and Trademarks to issue any resulting patent(s) to the said **Assignee**, for its interests as **Assignee**, its successors, assigns and legal representatives. The undersigned agrees that the attorney of record in said application shall hereafter act on behalf of said **Assignee**; and **Assignor** further conveys to **Assignee** all priority rights resulting from the above-identified application for United States Patent. **Assignor** agrees to execute all papers, give any required testimony and perform other lawful acts, as deemed essential by **Assignee** to perfect **Assignee's** interest in any resulting patent of the United States, and to acquire, hold, enforce, convey, and uphold the validity of said patent and reissues and extensions thereof, and **Assignee's** interest therein.

**SIGNED ON THE DATES(S) INDICATED BESIDE MY/OUR SIGNATURE(S):**

**Name of First Inventor:** Jong-Hoon ANN



\_\_\_\_\_  
Signature of inventor

Dated: September 11, 2007

WITNESSED: Jong-Hee KLM