

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
CJ Corp.	12/04/2007
RECEIVING PARTY DATA	
Name:	CJ CheilJedang Corporation
Street Address:	500, Namdaemunro 5-ga
Internal Address:	Jung-gu
City:	Seoul
State/Country:	REPUBLIC OF KOREA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	D411740
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	D411740
NAME OF SUBMITTER:	Stephanie M. Lawley
Total Attachments: 1 source=D411740 Assignment#page1.tif	

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PATENT

Leydig, Voit & Mayer
700 Thirteenth Street, NW
Suite 300
Washington, DC 20005

ASSIGNMENT

WHEREAS, Cheil Jedang Corporation, of 500, 5-ga, Namdaemun-Ro, Seoul, Republic of Korea (hereinafter referred to as Assignor), owns a certain invention entitled:

LIGHT BEVERAGE CONTAINER

for which invention an application for patent was executed and for which U.S. Patent D411,740 issued on June 29, 1999 (hereinafter referred to as Patent Property); and

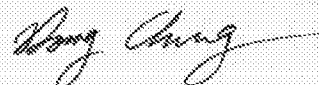
WHEREAS, CJ CheilJedang Corp., of 500, 5ga, Namdaemoon-no, Chung-ku, Seoul, Republic of Korea (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title, and interest in, to, and under the Patent Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns and transfers to the Assignee and the Assignee's legal representatives, successors, and assigns the full and exclusive rights in, to, and under the Patent Property as well as any reissue or reexamination thereof. Assignor authorizes and requests the U.S. Patent and Trademark Office to issue any such reissue or reexamination to the Assignee in accordance with the terms of this Assignment.

ASSIGNOR DOES HEREBY COVENANT and agree with the Assignee that it will not execute any writing or do any act conflicting with the terms of this Assignment and that Assignor will, upon request and at Assignee's expense, execute such additional documents and do such additional acts as may be necessary to perfect the Assignee's enjoyment of this Assignment.


IN WITNESS WHEREOF, Assignor has caused one of its officers to hereunder set his/hier hand on the date shown below.

Date: 4 December 2007

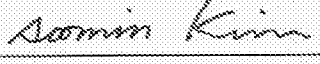


Print Name: Hong-kyoon CHUNG
Title: Chief Executive Officer

Date: 4 December 2007

Witness: 

Date: 4 December 2007

Witness: 

SML/tdh