

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT									
NATURE OF CONVEYANCE:	ASSIGNMENT									
CONVEYING PARTY DATA										
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Yun-Jae KIM</td> <td>12/11/2007</td> </tr> <tr> <td>Jae-Hyeung PARK</td> <td>12/13/2007</td> </tr> <tr> <td>Min-Kyu PARK</td> <td>12/13/2007</td> </tr> </tbody> </table>		Name	Execution Date	Yun-Jae KIM	12/11/2007	Jae-Hyeung PARK	12/13/2007	Min-Kyu PARK	12/13/2007	
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Yun-Jae KIM	12/11/2007									
Jae-Hyeung PARK	12/13/2007									
Min-Kyu PARK	12/13/2007									
RECEIVING PARTY DATA										
Name:	Samsung Electronics Co., Ltd									
Street Address:	416, Maetan 3-dong, Yeongtong-gu									
City:	Suwon-si, Gyeonggi-do									
State/Country:	REPUBLIC OF KOREA									
PROPERTY NUMBERS Total: 1										
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Application Number:	11972976									
CORRESPONDENCE DATA										
Fax Number:	(860)286-0115									
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NAME OF SUBMITTER:	James J. Merrick									
Total Attachments: 2 source=Assignment_HAA_0048#page1.tif source=Assignment_HAA_0048#page2.tif										

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PATENT
 REEL: 020355 FRAME: 0575

ASSIGNMENT

WHEREAS We, Yun-Jae Kim of #1306, Cubic dong, Samsung Crystal Dormitory, Tangjeong-myeon, Asan-si, Chungcheongnam-do, Republic of Korea, and Jae-Hyeung Park of #204-306, Boram Apt., Sanggye9-dong, Nowon-gu, Seoul, Republic of Korea, and Min-Kyu Park of #1303, Cubic dong, Samsung Crystal Dormitory, Tangjeong-myeon, Asan-si, Chungcheongnam-do, Republic of Korea, (hereinafter referred to as “ASSIGNORS”) have invented certain new and useful improvements in:

DRIVING DEVICE, DISPLAY APPARATUS HAVING THE DRIVING DEVICE INSTALLED THEREIN AND METHOD OF DRIVING THE DISPLAY APPARATUS

which claims priority to Korean Patent Application No.10-2007-057412, filed June 12, 2007, and for which We are about to file or have filed an application for Letters Patent of the United States:

AND WHEREAS, **SAMSUNG ELECTRONICS CO., LTD** (hereinafter referred to as "ASSIGNEE"), a corporation organized and existing under the laws of the Country of **Korea**, having a place of business at **416, Maetan 3-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea**, is desirous of acquiring an interest in the United States and all foreign countries, in and to the said invention and Letters Patent to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable consideration, the receipt of which is hereby acknowledged, We, the said ASSIGNORS have assigned and transferred, and hereby assign and transfer unto the said ASSIGNEE, the entire right, title and interest in and to said invention in the United States and in all foreign countries, including priority rights, as fully set forth and described in said application; and We do hereby authorize and request the Commissioner of Patents to issue said Letters Patent on said application, and any and all Letters Patent that may be issued upon any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to the said ASSIGNEE, an assignee of the entire right, title and interest in and to the same, for the sole use and behoof of ASSIGNEE, its successors and assigns; and We do hereby agree that the said ASSIGNEE, may apply for foreign Letters Patent on said invention and that We will

execute all papers necessary in connection with the United States and foreign applications when called upon to do so by the said ASSIGNEE, its successors or assigns, and that We will, at the cost and expense of the said ASSIGNEE fully assist and cooperate in all matters in connection with the United States and foreign applications and patents issuing thereon.

The undersigned declare that all statements made herein of their own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: '07. 12. 11  L.S.
Yun-Jae KIM

Date: '07. 12. 13  L.S.
Jae-Hyeung Park

Date: '07. 12. 13  L.S.
Min-Kyu Park