

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT								
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT								
<b>CONVEYING PARTY DATA</b>									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Maria de Lourdes GARCIA ALEMAN</td> <td>09/13/2007</td> </tr> <tr> <td>Julio Cesar AMADOR BURGOA</td> <td>09/17/2007</td> </tr> <tr> <td>Celso Olmedo BEJARANO WALLENS</td> <td>09/17/2007</td> </tr> </tbody> </table>		Name	Execution Date	Maria de Lourdes GARCIA ALEMAN	09/13/2007	Julio Cesar AMADOR BURGOA	09/17/2007	Celso Olmedo BEJARANO WALLENS	09/17/2007
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<b>RECEIVING PARTY DATA</b>									
<b>Name:</b>	SABRITAS, S. DE R.L. DE C.V.								
<b>Street Address:</b>	Bosque de Duraznos No. 67, piso 9								
<b>City:</b>	Colonia Bosques de las Lomas								
<b>State/Country:</b>	MEXICO								
<b>Postal Code:</b>	11700								
<b>PROPERTY NUMBERS Total: 1</b>									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29302302</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29302302				
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Application Number:	29302302								
<b>CORRESPONDENCE DATA</b>									
<b>Fax Number:</b>	(972)367-2002								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
<b>Phone:</b>	9723672001								
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<b>Correspondent Name:</b>	CARSTENS & CAHOON, LLP								
<b>Address Line 1:</b>	P O BOX 802334								
<b>Address Line 4:</b>	DALLAS, TEXAS 75380								
<b>ATTORNEY DOCKET NUMBER:</b>	CFLAY.20430								
<b>NAME OF SUBMITTER:</b>	Colin P. Cahoon								
<b>Total Attachments: 2</b> source=20430_Assn#page1.tif source=20430_Assn#page2.tif									

CH \$40.00 29302302

**PATENT**

## ASSIGNMENT

WHEREAS, We, **Maria de Lourdes Garcia Aleman**, a citizen of México, residing at Tantoyuca No. 54, Col. Calacoaya, 52996, Atizapan de Zaragoza, Edo de México; **Julio Cesar Amador Burgoa**, a citizen of México, residing at Lino Merino No. 591, Edif 522-A, Depto 401, Col. Juan Escutia, 09100, Deleg. Iztapalapa, Mexico, D.F.; and **Celso Olmedo Bejarano Wallens**, a citizen of Colombia, residing at Jesus del Monte 300, Villa Florence, Villa Verona 12, Apto 701, Hiuxquilucan, Edo de México, are the inventors of the invention **SNACK FOOD PRODUCT**, for which we have executed an Application for Letters Patent of the United States with attorney reference number **CFLAY.20430**; and

WHEREAS, **SABRITAS, S. DE R.L. DE C.V.**, incorporated in México, with a place of business at Bosque de Duraznos No. 67, 9<sup>th</sup> Floor, Colonia Bosques de las Lomas, 11700 México, D.F., México, is desirous of obtaining the entire right, title, and interest in, to, and under the said invention and the said application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said **Maria de Lourdes Garcia Aleman, Julio Cesar Amador Burgoa, and Celso Olmedo Bejarano Wallens**, have sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer, and set over, unto the said **SABRITAS, S. DE R.L. DE C.V.**, its successors, legal representatives, and assigns, the entire right, title, and interest in, to, and under the said invention and the said application, and all divisions, renewals, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said invention in any country or countries foreign to the United States, and all Letters Patent which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals, and reissues thereof, and all rights of priority in any such country or countries based upon the filing of the said application for Letters Patent of the United States which are created by any law, treaty, or international convention; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said invention to the said **SABRITAS, S. DE R.L. DE C.V.**, its successors, legal representatives, and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.


AND WE HEREBY further covenant and agree that we will communicate to said **SABRITAS, S. DE R.L. DE C.V.**, its successors, legal representatives, and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and generally do everything possible to aid the said **SABRITAS, S. DE R.L. DE C.V.**, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention in all countries.

IN TESTIMONY WHEREOF, we hereunto set our hands and seals the day and year set opposite our respective signatures.

Dated: September 13, 2007

  
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MARIA DE LOURDES GARCIA ALEMAN

Dated: September 17, 2007

  
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JULIO CESAR AMADOR BURGOA

Dated: September 17, 2007

  
\_\_\_\_\_  
CELSO OLMEDO BEJARANO WALLENS