Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-----------------------|----------------|
| Ann Doyle Boehm | 12/14/2007 |
| Bee Webster Dietemann | 12/13/2007 |
| Jennifer D. Lind | 12/21/2007 |
| Christina H. Mamlouk | 12/20/2007 |
| Heather H. Mcbane | 12/17/2007 |

RECEIVING PARTY DATA

| Name: | Cinco Sirens, LLC |
|-------------------|-------------------|
| Street Address: | 12801 Midway Rd. |
| Internal Address: | Suite 212-119 |
| City: | Dallas |
| State/Country: | TEXAS |
| Postal Code: | 75244 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29286147 |

CORRESPONDENCE DATA

Fax Number: (214)999-3842

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214-999-3000

Email: bbass@gardere.com

Correspondent Name: GARDERE WYNNE SEWELL LLP

Address Line 1: 1601 Elm St. Address Line 2: **Suite 3000**

Dallas, TEXAS 75201 Address Line 4:

ATTORNEY DOCKET NUMBER: 130588-4001

PATENT

REEL: 020364 FRAME: 0408 500439573

| NAME OF SUBMITTER: | Scott C. Sample |
|--|-----------------|
| Total Attachments: 6 source=130588-4001_Assignment#page1.tir source=130588-4001_Assignment#page2.tir source=130588-4001_Assignment#page3.tir source=130588-4001_Assignment#page4.tir source=130588-4001_Assignment#page5.tir source=130588-4001_Assignment#page6.tir | |

PATENT REEL: 020364 FRAME: 0409

ASSIGNMENT

WHEREAS, we, the undersigned inventors, of residences as listed, (hereinafter referred to as "ASSIGNORS"), have made a design invention for which a U.S. Patent Application was filed on April 24, 2007, entitled BEVERAGE DISPENSER TOTE BAG, and has received U.S. Patent Application No. 29/286,147.

WHEREAS, Cinco Sirens, LLC (hereinafter referred to as "ASSIGNEE"), a limited liability corporation organized under the laws of the State of Texas, having a business address at 12801 Midway Rd., Suite 212-119, Dallas, TX 75244, is desirous of acquiring the same;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by us, we have assigned, sold, transferred and set over and by these presents do assign, sell, transfer and set over unto said ASSIGNEE the entire right, title and interest in and to (a) said invention and worldwide rights therein; (b) said application, including all divisions, continuations and substitutions thereof; and (c) all United States and foreign patents which shall issue on said invention, including all reissues, renewals and extensions thereof, for the United States, its territories and possessions and all foreign countries, including the right to file corresponding applications for Letters Patent on said invention in any and all foreign countries, and to claim priority under any and all treaties and conventions to which the United States of America is signatory including the Paris Convention for the Protection of Industrial Property for such corresponding applications, or any division, continuation or substitution thereof, the same to be held and enjoyed by said ASSIGNEE, its assigns and successors, as fully and entirely as the same would have been held and enjoyed by me, had this assignment not been made.

We covenant and agree that we will, at any time upon the request and at the expense of said ASSIGNEE, execute and deliver any and all papers and do all lawful acts that may be necessary or desirable, in the opinion of said ASSIGNEE, to enable and assist said ASSIGNEE to (a) obtain Letters Patent, both domestic and foreign, on said invention; (b) establish, maintain and secure title in said ASSIGNEE, its successors and assigns, to said invention, application and Letters Patent, including making such title of lawful public record; and (c) defend, establish or otherwise preserve the validity of said Letters Patent against any and all infringers, and perform such other acts as are necessary to give full force and effect to this assignment.

We represent and covenant that no assignment, mortgage, sale, license, pledge, encumbrance or alienation of said invention or patent application has been or will be made or entered into which would conflict with this assignment and sale.

Assignment for Design Application-Page 1 of 6

Attorney Docket No. 130588-4001

We hereby authorize and request the Commissioner for Patents of the United States to issue all Letters Patent based on said application and each division, continuation, substitution, reissue, renewal and extension thereof to said ASSIGNEE, its successors and assigns.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

| Title of Invention: | BEYERAGE DISPENSER TOTE BAG |
|-----------------------------------|---|
| Signature of Assignor: | andoyliBohm |
| Assignor's Name (Printed): | Ann Doyle Boelun |
| Residence (City, State, Country): | Dallas, Texas, U.S. |
| Post Office Address: | 4707 Heatherbrook Dr., Dallas, TX 75244 |
| Date Assignment Executed: | 12/14/2007 |
| STATE OF TEXAS) | |
| COUNTY OF Dallas | |

Before me, the undersigned authority, on this date personally appeared ANN DOYLE BOEHM, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same for the purposes and consideration therein expressed, and in the capacity stated.

Given under my hand and scal this M day of December , 2007.

DIANE J CAMARA
NOTARY PUBLIC
State of Texas

[SEATING, Exp. 04-24-2009

Notary Public in and for The State of Texas

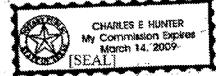
My commission expires: 4-24-2009

| Title of Invention: | BEVERAGE DISPENSER TOTE PAG |
|-----------------------------------|----------------------------------|
| Signature of Assignor: | Su Webstwhit |
| Assignor's Name (Printed): | Bee Webster Dietemann |
| Residence (City, State, Country): | Dallas, Texas, U.S. |
| Post Office Address: | 6606 Desco Dr., Dallas, TX 75225 |
| Date Assignment Executed: | 12/13/07 |
| | · |
| STATE OF TEXAS |) |
| COUNTY OF DALLAS |)) |

Before me, the undersigned authority, on this date personally appeared BEE WEBSTER DIETEMANN, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same for the purposes and consideration therein expressed, and in the capacity stated.

Given under my hand and seal this 13 th day of

₂, 2007



Notary Public in and for The State of Texas

My commission expires:

MARCH 14, 2009

Assignment for Design Application-Page 3 of 6

PATENT REEL: 020364 FRAME: 0412 Attorney Docket No. 130588-4001

Tifle of Invention:

Signature of Assignor:

Assignor's Name (Printed):

Residence (City, State, Country):

Post Office Address:

Date Assignment Executed:

STATE OF TEXAS

COUNTY OF Collin

Before me, the undersigned authority, on this date personally appeared JENNIFER D. LIND, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same for the purposes and consideration therein expressed, and in the capacity stated.

Given under my hand and seal this 215 day of December 2007.

REST VAUGHE NOT NOTATE Public if and for SE 489 30, 2018

Notary Public if and for The State of Yenas

The State of Yenas

My commission expires: May 30, 2010

Assignment for Design Application-Page 4 of 6

| Title of Invention: | BEVERAGE DISPENSER TOTE BAG |
|--|---|
| Signature of Assignor: | Christina St. Manlock |
| Assignor's Name (Printed): | Christina H. Mamlouk |
| Residence (City, State, Country): | Dallas, Texas, U.S. |
| Post Office Address: | 4607 Surf Dr., Dallas, TX 75214 |
| Date Assignment Executed: | 12-20-07 |
| | |
| STATE OF TEXAS | |
| COUNTY OF DALLAS | |
| MAMLOUK, known to me to be the p instrument and acknowledged to me the consideration therein expressed, and in the Given under my hand and seal this | ty, on this date personally appeared CHRISTINA H. erson whose name is subscribed to the foregoing hat he executed the same for the purposes and capacity stated. 20 day of |
| DELANA SUTTON NOTARY PUBLIC STATE OF TEXAS NY Comm. Exp. 12-28-08 [SEAL] | Notary Public in and for The State of Texas |
| My commission expires: 12-28-0 | <u> </u> |

Title of Invention

Signature of Assignor:

Assignor's Name (Printed):

Residence (City, State, Country):

Post Office Address:

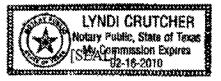
Date Assignment Executed:

STATE OF TEXAS

COUNTRY or / (1)b/CC/-

Before me, the undersigned authority, on this date personally appeared HEATHER II. MEBANE, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same for the purposes and consideration therein expressed, and in the capacity stated.

Given under my hand and seal this 11th day of Ollmbu, 2007.



Notary Public in and for The State of Texas

My commission expires: 2-10-10

DALLAS 1863764v1

RECORDED: 01/15/2008

Assignment for Design Application-Page 6 of 6

PATENT REEL: 020364 FRAME: 0415