

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Russell E. Bell</td><td>01/10/2008</td></tr><tr><td>Jeehyang Kim</td><td>12/17/2007</td></tr><tr><td>Sharon Olsen</td><td>12/18/2007</td></tr><tr><td>Kaitlin Olsen</td><td>12/21/2007</td></tr></tbody></table>		Name	Execution Date	Russell E. Bell	01/10/2008	Jeehyang Kim	12/17/2007	Sharon Olsen	12/18/2007	Kaitlin Olsen	12/21/2007
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Russell E. Bell	01/10/2008										
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Kaitlin Olsen	12/21/2007										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Brita LP</td></tr><tr><td>Street Address:</td><td>1221 Broadway</td></tr><tr><td>City:</td><td>Oakland</td></tr><tr><td>State/Country:</td><td>CALIFORNIA</td></tr><tr><td>Postal Code:</td><td>94612</td></tr></table>		Name:	Brita LP	Street Address:	1221 Broadway	City:	Oakland	State/Country:	CALIFORNIA	Postal Code:	94612
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PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29302373</td></tr></tbody></table>		Property Type	Number	Application Number:	29302373						
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Application Number:	29302373										
CORRESPONDENCE DATA											
Fax Number: (510)271-1652 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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Address Line 4: Oakland, CALIFORNIA 94612											
ATTORNEY DOCKET NUMBER:	482.278										
NAME OF SUBMITTER:	Thomas C. Feix										
Total Attachments: 8 source=482278-Assignment-RBell#page1.tif											

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source=482278-Assignment-KOlsen#page2.tif

ASSIGNMENT

WHEREAS, RUSSELL E. BELL, JEEHYANG KIM, SHARON OLSEN, and KAITLIN OLSEN, hereinafter referred to as ASSIGNORS, have invented a new and unobvious invention entitled:

WATER FILTER

for which application for Letters Patent of the United States such application being identified by having been granted Serial No. 29/302,373, a filing date of January 15, 2008; and

WE HEREBY AUTHORIZE the Assignee to insert in this assignment document the filing date and serial number of the application if the date and number are unavailable at the time this document is executed.

WHEREAS, BRITA LP, a Delaware corporation having a place of business at Oakland, California, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said application and said invention, in and to any and all improvements relating to said invention, and in and to Letters Patent thereon, when granted in the United States and all foreign countries; and

WHEREAS, ASSIGNORS acknowledge that pursuant to their employment agreements and the terms of this instrument, they are under a continuing obligation to assign all right, title and interest in, to and under the invention which is the subject of the referred-to application for Letters Patent and any improvements thereof and all divisions, continuations and continuations-in-part thereof, to BRITA LP, its successors, legal representatives and assigns in accordance with this instrument;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration received by ASSIGNORS from ASSIGNEE, the receipt of which is hereby acknowledged by ASSIGNORS:

1. ASSIGNORS hereby sell, assign, transfer and convey unto ASSIGNEE, the entire right, title and interest in and to said application and said invention and improvements; including all priority rights under the International Convention associated with the filing of said application, for each country of the Union; and in and to any and all Letters Patent on said invention and improvements that may be granted by the United States or any foreign countries, including each and every Letters Patent granted on any application which is a division, substitution, continuation or continuation-in-part of any application relating to said invention or improvements, and in and to each and every reissue or extension of said Letters Patent.

2. ASSIGNORS hereby warrant, covenant and represent the fact to be that they have not theretofore granted any license, right or privilege in respect to the said application or said invention or improvements, or in any other way encumbered the same, and that they have the full right to convey, free of all licenses and encumbrances, the entire interest hereby assigned.

3. ASSIGNORS covenant and agree that at the request and expense of ASSIGNEE they will promptly execute all papers necessary or desirable to perfect ownership of said invention, improvements, applications or said Letters Patent in ASSIGNEE, and execute all oaths and other papers necessary or desirable for prosecuting said application, for use in interference proceedings involving said invention or improvements, for refiling said applications, for filing of said divisional, substitution, continuation or continuation-in-part applications covering said invention or improvements which are deemed necessary or desirable by ASSIGNEE, for reissuance of said Letters

Patent, or for the filing of foreign countries of applications for Letters Patent conferring said invention or improvements.

ASSIGNORS further covenant and agree that at the expense and request of ASSIGNEE they will promptly assist ASSIGNEE in interference proceedings involving said invention or improvements, and in litigation involving said Letters Patent, and will assist in the ascertainment of facts and the production of evidence relating to said invention or improvements.

4. The terms, covenants and provisions of this assignment shall inure to the benefit of ASSIGNEE, its successors, assigns and other, legal representatives, and shall be binding upon ASSIGNORS, their heirs, legal representatives and assigns.

5. ASSIGNORS hereby authorize and request the COMMISSIONER OF PATENTS AND TRADEMARK to issue the United States Letters Patent on their invention, when granted, unto

BRITA LP

its successors, assigns and other legal representatives in accordance with this agreement.

IN TESTIMONY WHEREOF, I, RUSSELL E. BELL, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 10 DAY OF DECEMBER January, 2007 2008

R. E. Bell  
RUSSELL E. BELL

IN TESTIMONY WHEREOF, I, JEEHYANG KIM, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS \_\_\_\_\_ DAY OF DECEMBER, 2007.

\_\_\_\_\_  
JEEHYANG KIM

IN TESTIMONY WHEREOF, I, SHARON OLSEN, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS \_\_\_\_\_ DAY OF DECEMBER, 2007.

\_\_\_\_\_  
SHARON OLSEN

IN TESTIMONY WHEREOF, I, KAITLIN OLSEN, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS \_\_\_\_\_ DAY OF DECEMBER, 2007.

\_\_\_\_\_  
KAITLIN OLSEN

ASSIGNMENT

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WHEREAS, ASSIGNORS acknowledge that pursuant to their employment agreements and the terms of this instrument, they are under a continuing obligation to assign all right, title and interest in, to and under the invention which is the subject of the referred-to application for Letters Patent and any improvements thereof and all divisions, continuations and continuations-in-part thereof, to BRITA LP, its successors, legal representatives and assigns in accordance with this instrument;

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IN TESTIMONY WHEREOF, I, RUSSELL E. BELL, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS \_\_\_\_\_ DAY OF DECEMBER \_\_\_\_\_, 2007.

\_\_\_\_\_  
RUSSELL E. BELL

IN TESTIMONY WHEREOF, I, JEEHYANG KIM, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 17<sup>th</sup> DAY OF DECEMBER \_\_\_\_\_, 2007.

\_\_\_\_\_  
JEEHYANG KIM

IN TESTIMONY WHEREOF, I, SHARON OLSEN, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS \_\_\_\_\_ DAY OF DECEMBER \_\_\_\_\_, 2007.

\_\_\_\_\_  
SHARON OLSEN

IN TESTIMONY WHEREOF, I, KAITLIN OLSEN, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS \_\_\_\_\_ DAY OF DECEMBER \_\_\_\_\_, 2007.

\_\_\_\_\_  
KAITLIN OLSEN

A S S I G N M E N T

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WHEREAS, ASSIGNORS acknowledge that pursuant to their employment agreements and the terms of this instrument, they are under a continuing obligation to assign all right, title and interest in, to and under the invention which is the subject of the referred-to application for Letters Patent and any improvements thereof and all divisions, continuations and continuations-in-part thereof, to BRITA LP, its successors, legal representatives and assigns in accordance with this instrument;

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\_\_\_\_\_  
RUSSELL E. BELL

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\_\_\_\_\_  
JEEHYANG KIM

IN TESTIMONY WHEREOF, I, SHARON OLSEN, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 18th DAY OF DECEMBER \_\_\_\_\_, 2007.

Sharon Olsen  
SHARON OLSEN

IN TESTIMONY WHEREOF, I, KAITLIN OLSEN, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS \_\_\_\_\_ DAY OF DECEMBER \_\_\_\_\_, 2007.

\_\_\_\_\_  
KAITLIN OLSEN



ASSIGNMENT

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\_\_\_\_\_  
RUSSELL E. BELL

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\_\_\_\_\_  
JEEHYANG KIM

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\_\_\_\_\_  
SHARON OLSEN

IN TESTIMONY WHEREOF, I, KAITLIN OLSEN, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 21<sup>st</sup> DAY OF DECEMBER \_\_\_\_\_, 2007.

Kaitlin Olsen  
KAITLIN OLSEN

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File No.: 482.278