

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Harry Printz		11/12/2007
Vikas Gulati		11/29/2007
RECEIVING PARTY DATA		
Name:	Promptu Systems Corporation	
Street Address:	333 Ravenswood Avenue, Building 202	
City:	Menlo Park	
State/Country:	CALIFORNIA	
Postal Code:	94025	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	11930993	
CORRESPONDENCE DATA		
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NAME OF SUBMITTER:	Michael A. Glenn	
Total Attachments: 1		
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CH \$40.00 11930993

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PATENT  
REEL: 020379 FRAME: 0225

**ASSIGNMENT**

WHEREAS, We, Harry Printz and Vikas Gulati hereinafter referred to as "ASSIGNORS", have invented certain new and useful improvements, as described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: Method and Apparatus for Automatically Determining Speaker Characteristics for Speech-Directed Advertising or Other Enhancement of Speech-Controlled Devices or Services

Filing Date: 31 October 2007 Serial No.: 11/930,993

WHEREAS, Promptu Systems Corporation, a corporation duly organized under and pursuant to the laws of the State of Delaware, having its principal place of business at 333 Ravenswood Avenue, Building 202, Menlo Park, CA 94025, hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title, and interest in the said invention and application and in any Letters Patent which may be granted with regard to the same;



NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for One Dollar (\$1.00) and other good and valuable consideration, ASSIGNORS have sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the said ASSIGNEE, and ASSIGNEE'S successors and assigns, all right, title, and interest in and to said invention, said application for United States Letters Patent and any Letters Patent which may be hereafter granted on the same in the United States and all countries throughout the world, including any divisions, renewals, continuations in whole or part, substitutions, conversions, reissues, revivals, prolongation, or extensions thereof, said interest to be held and enjoyed by said ASSIGNEE as fully and exclusively as it would have been held and enjoyed by said ASSIGNORS have this assignment and transfer not been made, for all time.

ASSIGNORS further agree that they will, without charge to said ASSIGNEE, but at ASSIGNEE'S expense, cooperate with ASSIGNEE in the prosecution of said application and/or applications, execute, verify, acknowledge, and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as ASSIGNEE may lawfully request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said ASSIGNEE, or ASSIGNEE'S successors and assigns.

ASSIGNORS grant the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

IN TESTIMONY WHEREOF, ASSIGNORS have hereunto signed their name to the assignment on the date indicated below.

  
\_\_\_\_\_  
Harry Printz  
  
\_\_\_\_\_  
Vikas Gulati

12 Nov 2007  
DATE  
11/29/2007  
DATE