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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)
Michael Rosenblatt

2. Name and address of receiving party(ies)

Name: Apple Inc.

Internal Address: _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 1/04/2007

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Joint Research Agreement

☐ Government Interest Assignment

☐ Executive Order 9424, Confirmatory License

☐ Other _____

Street Address: 1 Infinite Loop

City: Cupertino

State: California

Country: USA Zip: 95014

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☒ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Attorney Docket No. 104677-0107-101 (P5331US1)

Additional numbers attached? ☐ Yes ☒ NO

5. Name and address to whom correspondence concerning document should be mailed:

Name: Ropes & Gray LLP

Internal Address: _____

Street Address: 1211 Avenue of the Americas

City: New York

State: New York Zip: 10036

Phone Number: (212) 596-9000

Fax Number: _____

Email Address: Brian.Mack@ropesgray.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

☐ Authorized to be charged by credit card

☒ Authorized to be charged to deposit account

☐ Enclosed

☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____

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b. Deposit Account Number 06-1075

Authorized User Name Ropes & Gray, LLP

9. Signature: Brian E. Mack

Signature

January 7, 2008

Date

Brian E. Mack (Reg No. 57,189)

Name of Person Signing

01/14/2008 09:00:00 AM
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104677-0107-101/P5331US1

A S S I G N M E N T

Whereas I, Michael Rosenblatt, residing at 20525 Mariani Ave., Cupertino, California 95014 have made an invention in:

ACTIVE ELECTRONIC MEDIA DEVICE PACKAGING

and am about to make application for United States Letters Patent therefor, the same having been executed by me on even date or dates herewith; and

WHEREAS, APPLE INC., a corporation organized and existing under the laws of California and having an office and place of business at 1 Infinite Loop, Cupertino, California 95014 is desirous of acquiring the entire interest in said invention, said United States patent application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to me paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I do hereby sell, assign and transfer unto the said APPLE INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any

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reissues and extensions of the same; and I hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said APPLE INC., as the assignee of the entire interest therein; and I further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, I have hereunto signed my name and affixed my seal on the date or dates indicated hereinafter.

1/04/07
Date

M. Rosenblatt
Michael Rosenblatt

PATENT

RECORDED: 01/07/2008

REEL: 020380 FRAME: 0291