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01/10/2008  
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FORM PTO-1595

Docket Number: US0012008  
Filing Date: 01/10/2008  
To the Commissioner for Patents. Ple

U.S. Department of Commerce  
Patent and Trademark Office

1. Name of conveying party(ies):  
Frank Charles Peacock III  
Russell Paul Cowdrey  
Lon Cartwright Ingram

Name: Usability Sciences Corporation  
Address: Two MacArthur Ridge  
909 Hidden Ridge, Suite 575  
City: Irving, Texas 75038  
Country: U.S.A.  
Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of Conveyance:

☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Dates: 1/9/08

4. Application number(s) or patent number(s): N/A

☒ This document is being filed together with a new application.

Title: **SYSTEM, METHOD AND COMPUTER READABLE MEDIUM  
COMPRISING INSTRUCTIONS FOR PROVIDING A SURVEY TO A USER**

A. Patent Application No.(s)

B. Patent No.(s)

Additional number attached? ☐ Yes ☒ No

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Raffi J. Gostanian, Jr.  
RG & Associates  
1103 Twin Creeks, Ste. 120  
Allen, Texas 75013  
972-849-1310

6. Number of applications and patents involved: (1)

7. Amount of fee enclosed: \$40

8. Deposit Account No:

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Date

1/10/08

Raffi J. Gostanian, Jr. Reg No. 42,595

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PATENT  
REEL: 020386 FRAME: 0149

# ASSIGNMENT

WHEREAS, I, the undersigned inventor (or one of the undersigned joint inventors), of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, the said application having been executed on the date set forth below; and


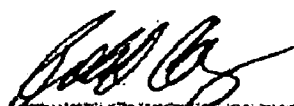
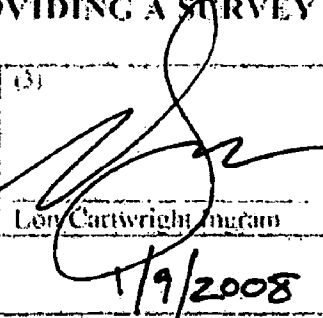
WHEREAS, Usability Sciences Corporation organized and existing under the laws of the State of Texas, with its principal office at Two MacArthur Ridge 909 Hidden Ridge, Suite 575, Irving, Texas 75038 is desirous of acquiring my entire right, title and interest in and to the said invention, and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, Usability Sciences Corporation for good and valuable consideration, the receipt of which is hereby acknowledged, I hereby sell and assign to the said, its successors and assigns, my entire right, title and interest in and to the said invention and in to the said application and all patents which may be granted therefor, and all divisions, reissues, substitutions, continuations, and extensions thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patent resulting therefrom, insofar as my interest is concerned, to the said, Usability Sciences Corporation as assignee of my entire right, title and interest.

I also hereby sell and assign Usability Sciences Corporation its successors and assigns, my foreign rights to the invention disclosed in said application, in all countries of the world, including the right to file applications and obtain patents under the terms of the International Convention for the Protection of Industrial Property, and of the European Patent Convention, and further agree to execute any and all patent applications, assignments, affidavits, and any other papers in connection therewith necessary to perfect such patent rights.

I hereby further agree that I will communicate to said Usability Sciences Corporation or to its successors, assigns, and legal representatives, any facts known to me respecting said invention, and at the expense of said assignee company, testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue and substitute applications, make all lawful oaths, and generally do everything possible to aid said Usability Sciences Corporation its successors, assigns and nominees to obtain and enforce proper patent protection for said invention in all countries.

IN WITNESS WHEREOF, I hereunto set hand and seal this day and year:

TITLE OF INVENTION	SYSTEM, METHOD AND COMPUTER READABLE MEDIUM COMPRISING INSTRUCTIONS FOR PROVIDING A SURVEY TO A USER		
SIGNATURE OF INVENTOR AND NAME	(1)  Frank Charles Peacock III	(2)  Russell Paul Cowdrey	(3)  Lon Cartwright Ingram
DATE	1/4/2008	1/7/2008	1/9/2008
RESIDENCE (City, County, State)	Denton, Denton, Texas	Coppell, Dallas, Texas	Austin, Travis, Texas
After recording return Assignment to:		Kathie Gustafson, Jr. RG & Associates 1131 Twin Creeks, Ste. 170 Allen, TX 75013	

PATENT